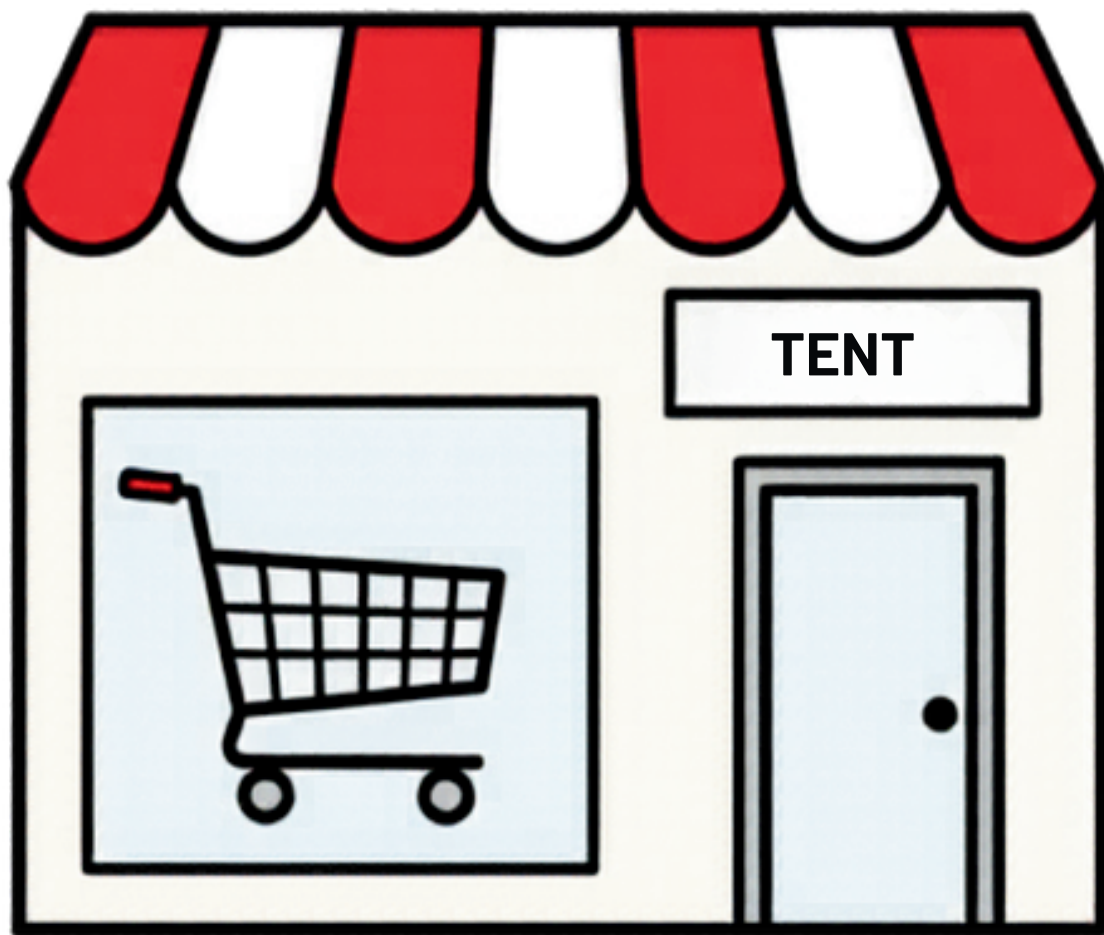


# ACCESSIBLE SIGNALING PROJECT

# TRADE

## MORE UNDERSTANDABLE ENVIRONMENTS

Visual signage to promote cognitive accessibility



**Carmen Boza · Montserrat Navarro**  
**Baix Llobregat/Barcelona**  
**2026**

Carmen Boza Martín\_Montserrat Navarro Gusiñé ///Pictograms: ARASAAC (<http://www.arsaac.org>)



**ARASAAC**

Carmen Boza Martín\_Montserrat Navarro Gusiñé ///Pictograms: ARASAAC (<http://www.arsaac.org>)

This PROJECT was created by the authors Carmen Boza Martín and Montserrat Navarro Gusiñé, from an inclusive and person-centered perspective, promoting visual tools that facilitate understanding of the environment, anticipation of actions and functional communication within the different community spaces.

Cognitive and communicative accessibility to community environments is a fundamental element in ensuring the participation, personal autonomy and social inclusion of all people, especially those who have difficulties in communication, understanding or social interaction. Local shops and services are part of everyday life and represent essential spaces for community participation, learning and personal development.

Many autistic people, people with intellectual disabilities, language disorders, cognitive difficulties or specific support needs may encounter barriers that make it difficult for them to access and participate in these environments. The lack of anticipation, understanding of the context or adapted communication tools can generate situations of anxiety, insecurity, frustration or dependence.

In order to promote more understandable, structured and accessible environments, this project of adapted signage for shops and community services has been developed, accompanied by structured guides with anticipatory sequences and specific communication boards for each establishment.

The adapted signage allows each shop or service to be visually identified in a clear and accessible way, facilitating orientation and understanding of the spaces. At the same time, the structured guides with anticipatory sequences offer a step-by-step explanation of the usual actions carried out in each environment, helping to reduce uncertainty and promoting personal autonomy.

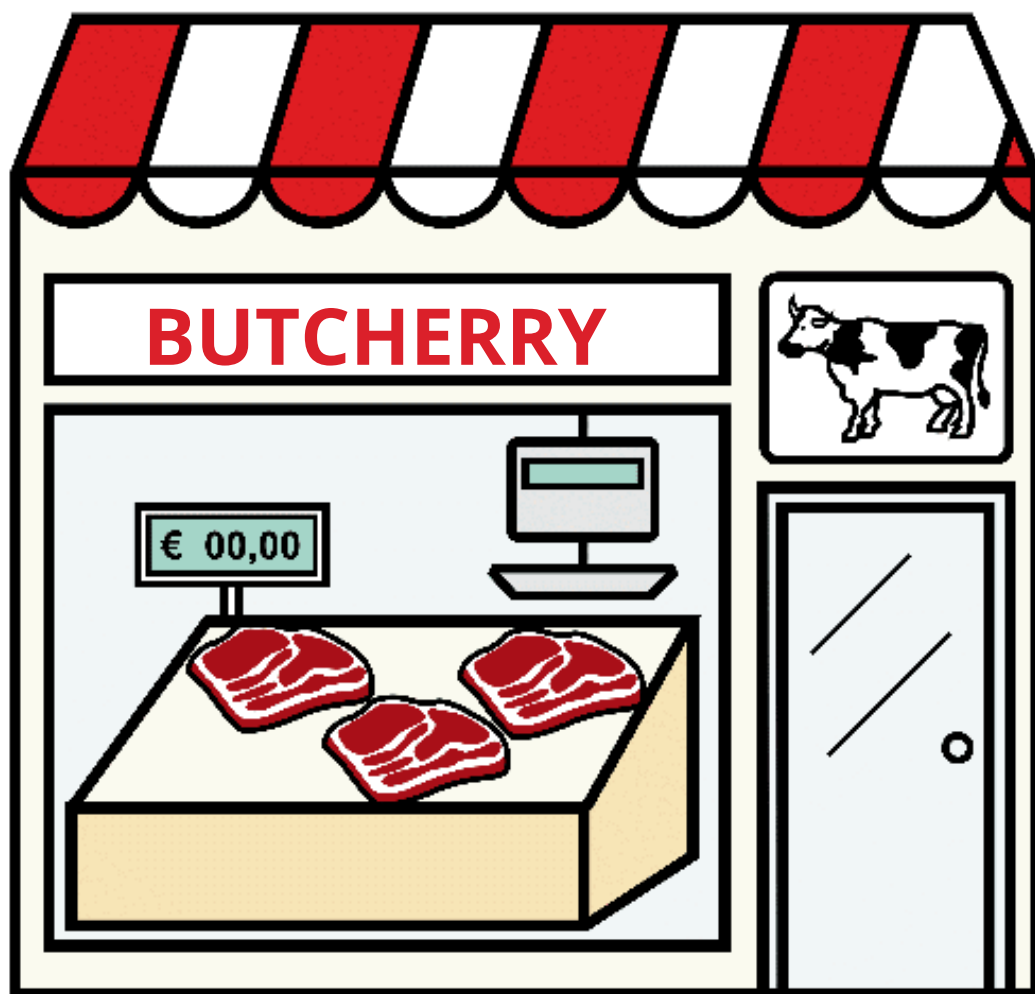
Likewise, communication boards complement this material and provide visual supports to facilitate the expression of needs, choices, emotions or requests within each establishment. These tools are especially useful for people who use Augmentative and Alternative Communication Systems (AACs) or who require visual supports to develop in the environment.

All the material has been designed following criteria of cognitive accessibility, visual structuring and anticipation, using clear language and adapted visual supports. To develop the resources, pictograms from ARASAAC – Portal Aragonès de la Comunicació Augmentativa i Alternativa have been used, an international reference project in accessibility and visual communication, whose pictograms are a fundamental tool to promote the understanding and communication of people with support needs.

This project aims to become a useful tool for families, professionals, entities, businesses and administrations, contributing to the construction of more accessible, inclusive and prepared environments to address the diversity present in society.

Real inclusion begins when environments adapt to people and facilitate their participation in equal opportunities.





# BUTCHERRY

1



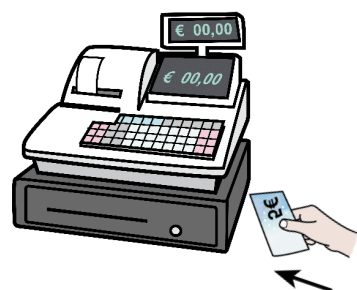
WE BUY

2

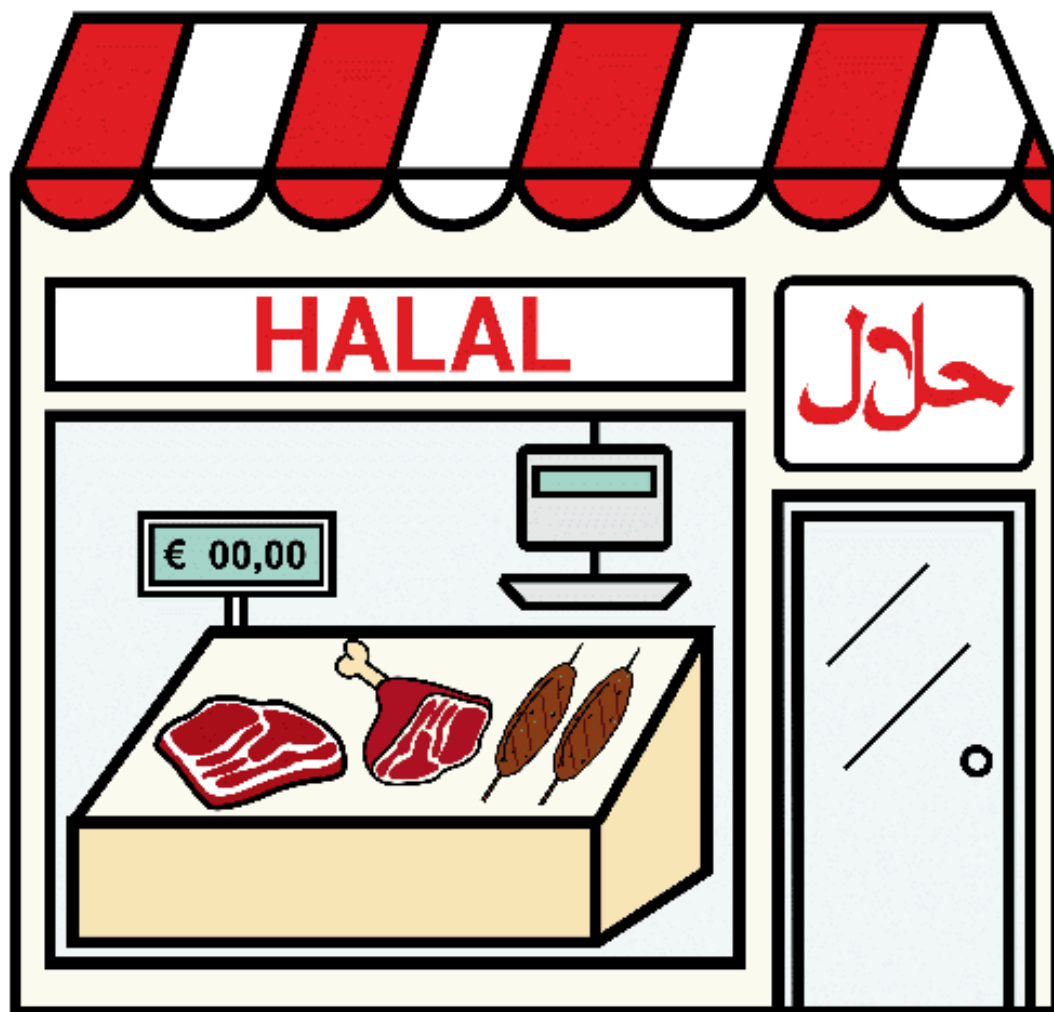


MEAT

3



PAY



# HALAL BUTCHERY

1



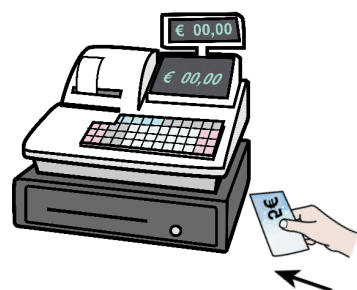
BUY

2

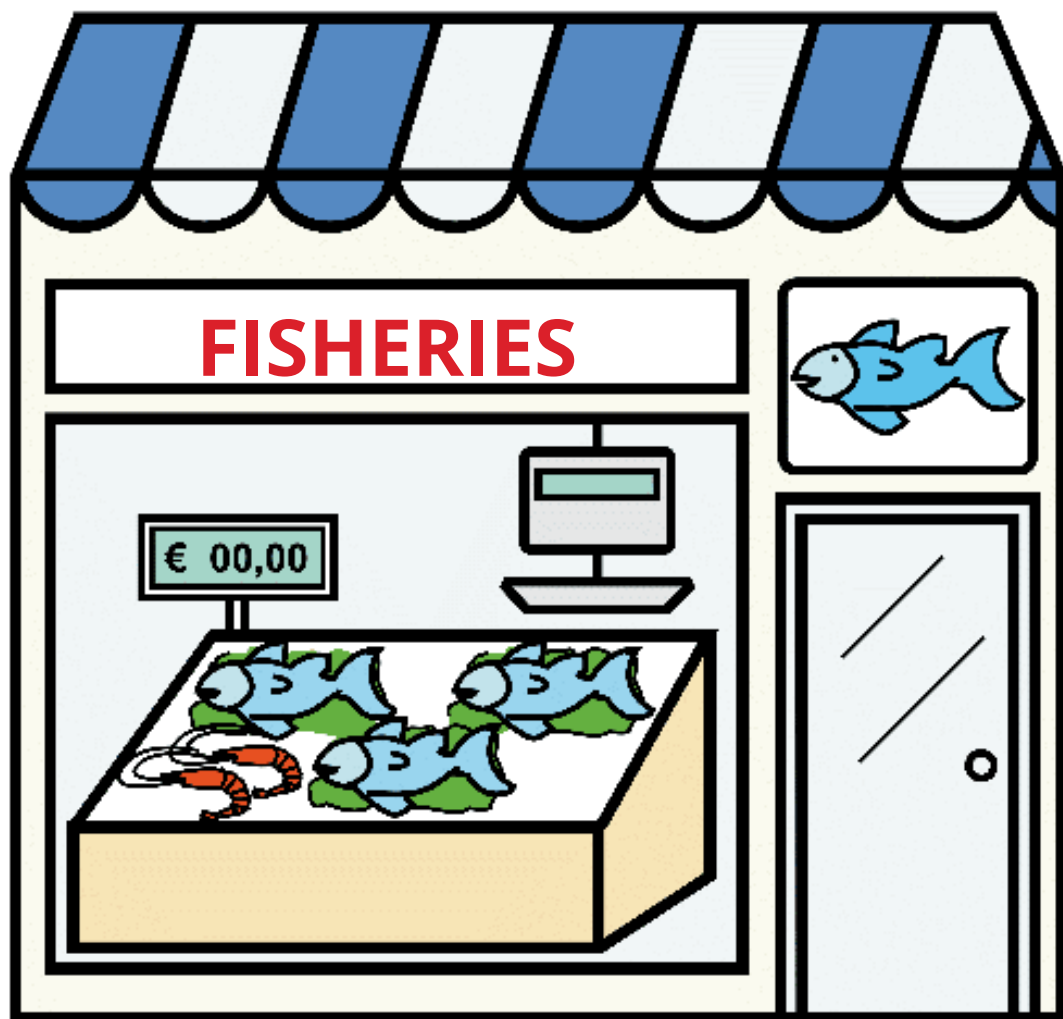


MEAT

3



PAY



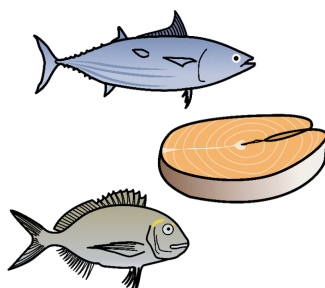
# FISHERIES

1



**BUY**

2

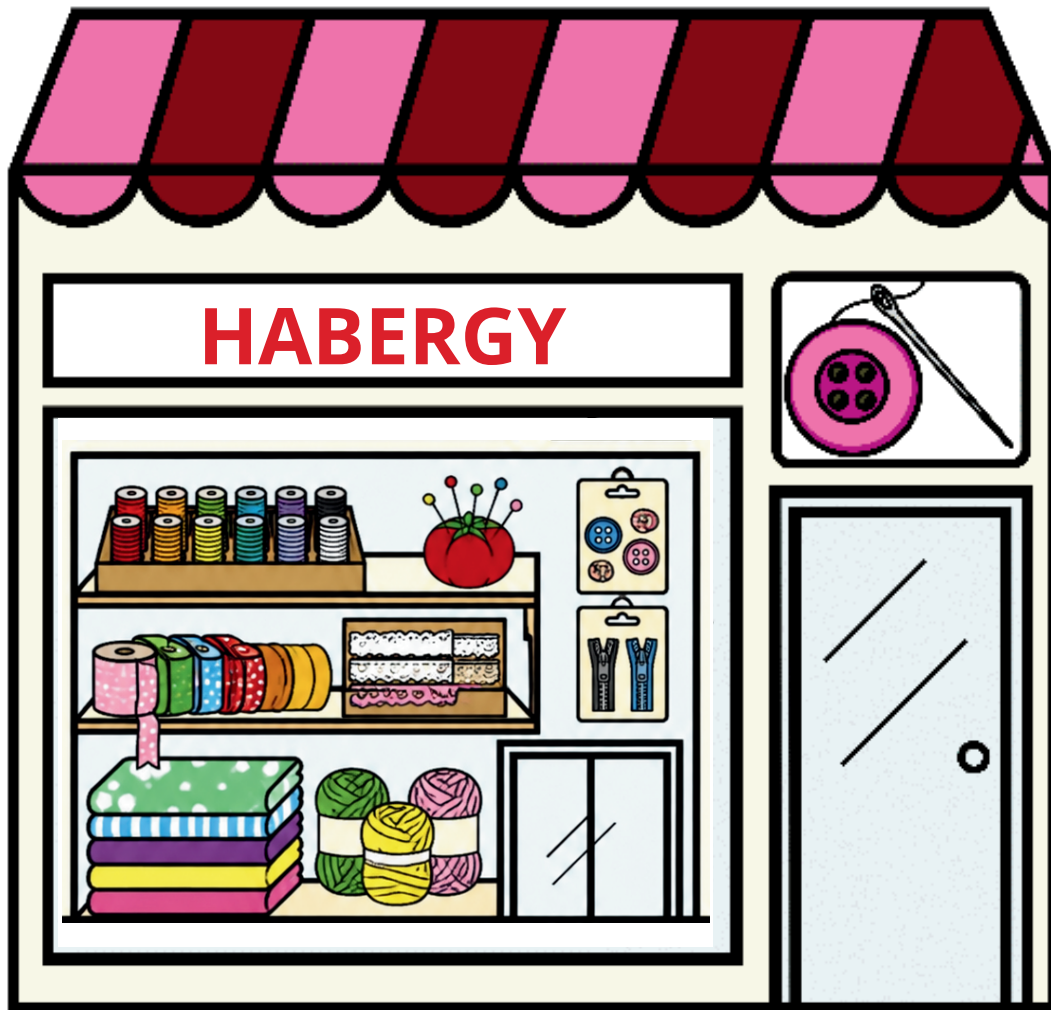


**FISH**

3



**PAY**



# HABERGY

1



**BUY**

2



**ARTICLES**

3



**PAY**





# STATIONERY

1



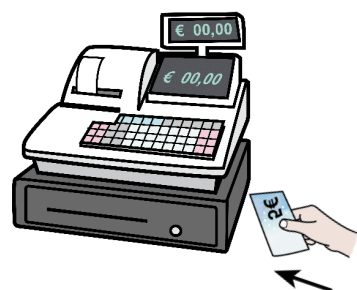
**BUY**

2



**ARTICLES**

3



**PAY**



# FRUIT STORE

1



**BUY**

2

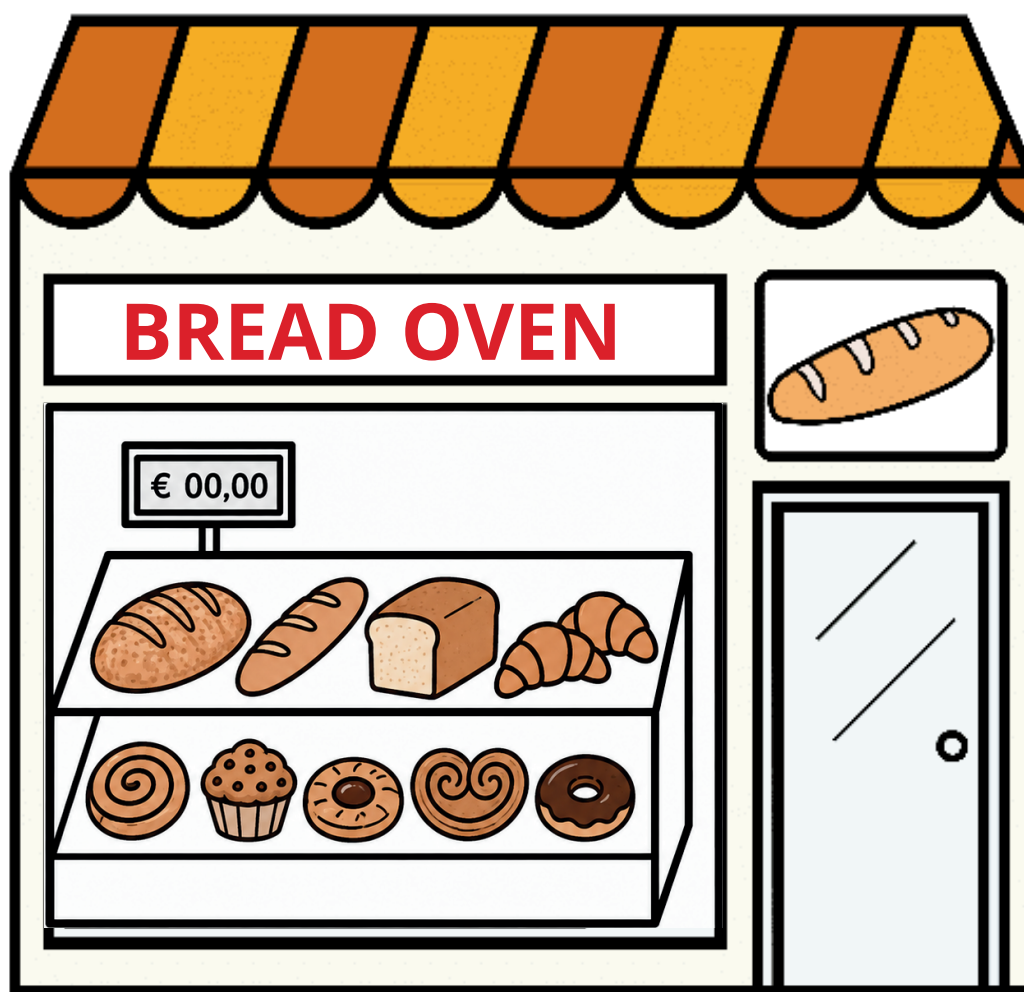


**FRUIT**

3



**PAY**



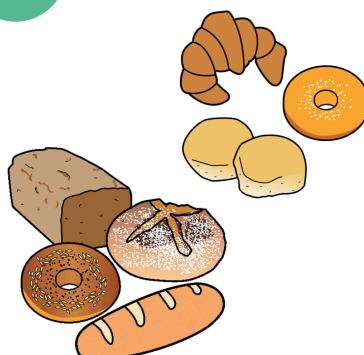
# BREAD OVEN

1



**BUY**

2

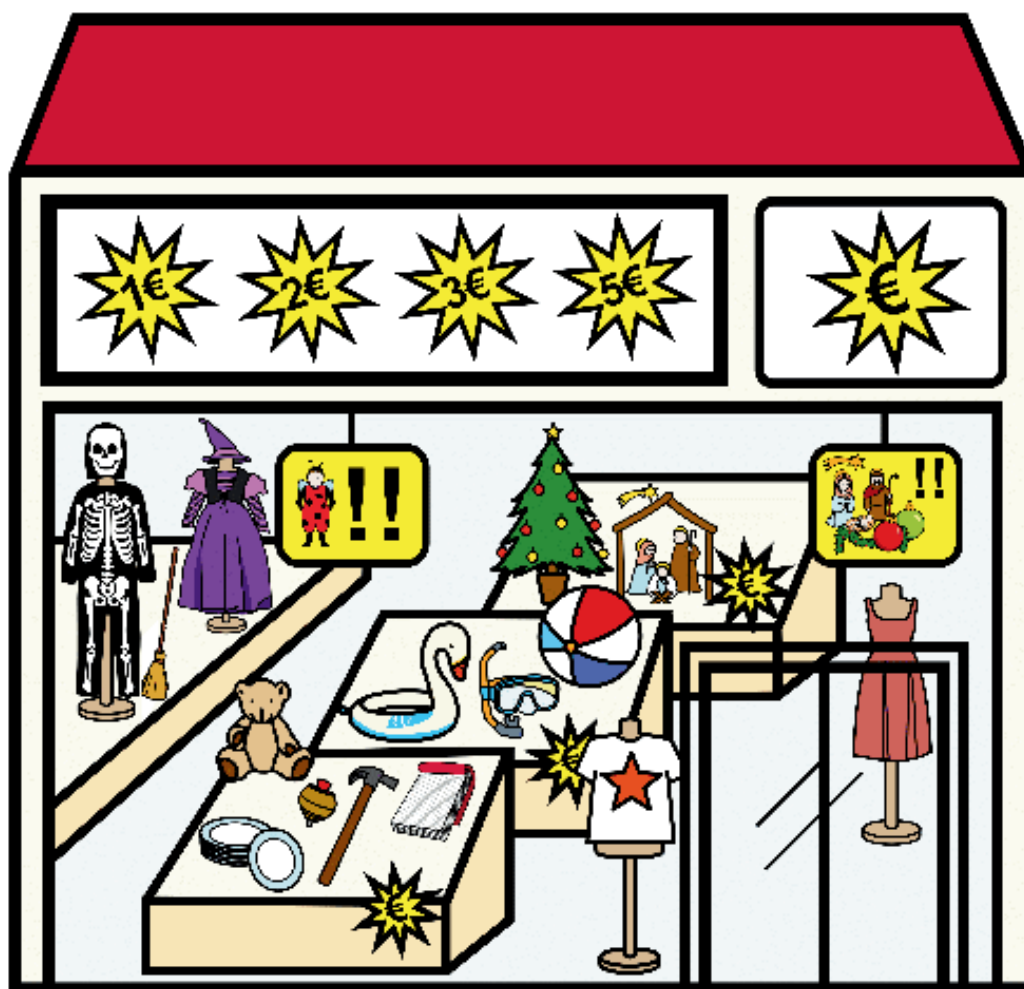


**BREAD AND PASTRY**

3



**PAY**



# MARKET

1



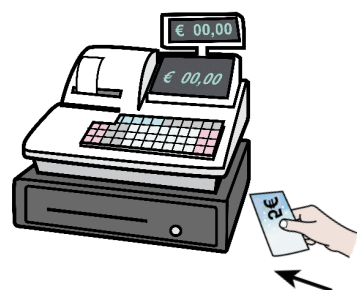
BUY

2



ARTICLES

3



PAY





# COPYRIGHT

1



**TO ENTER**

2

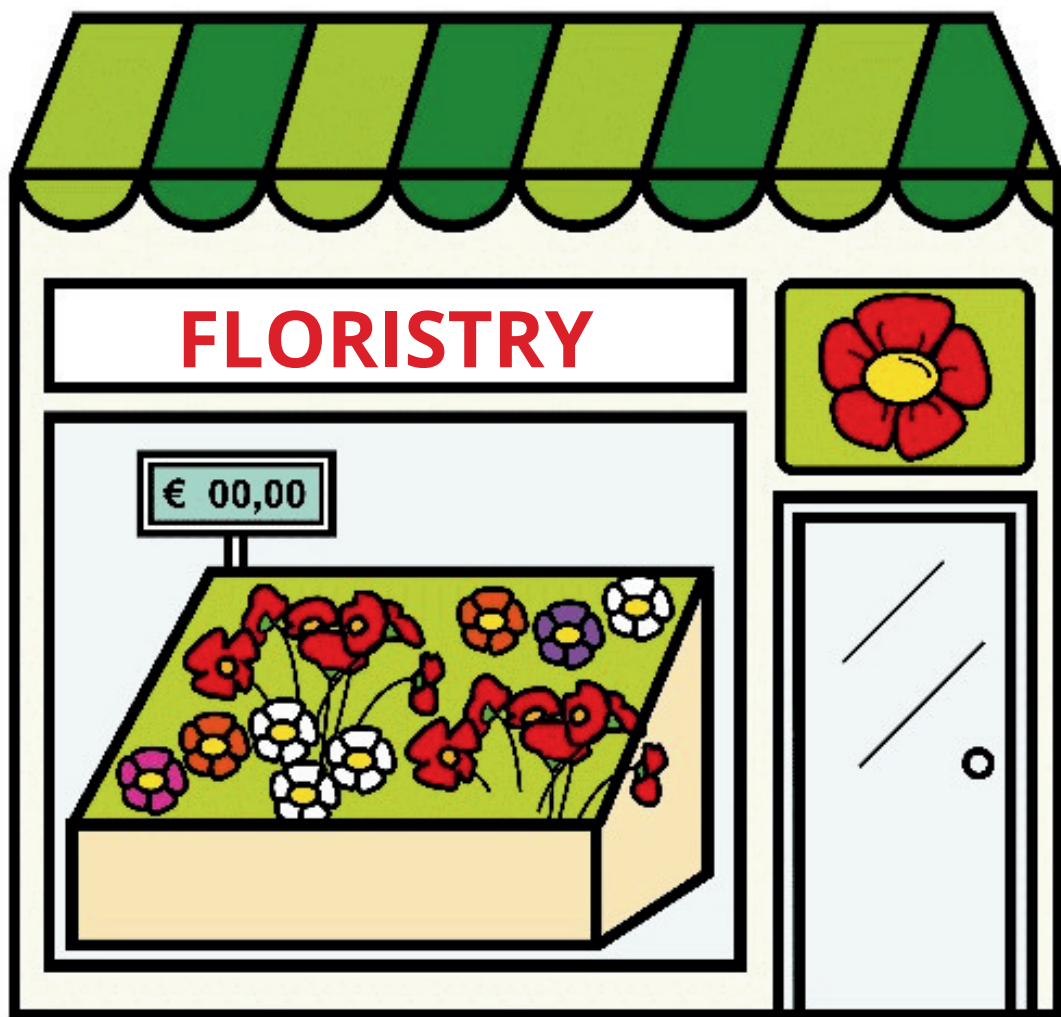


**ASK**

3



**PAY**



# FLORISTRY

1



**BUY**

2

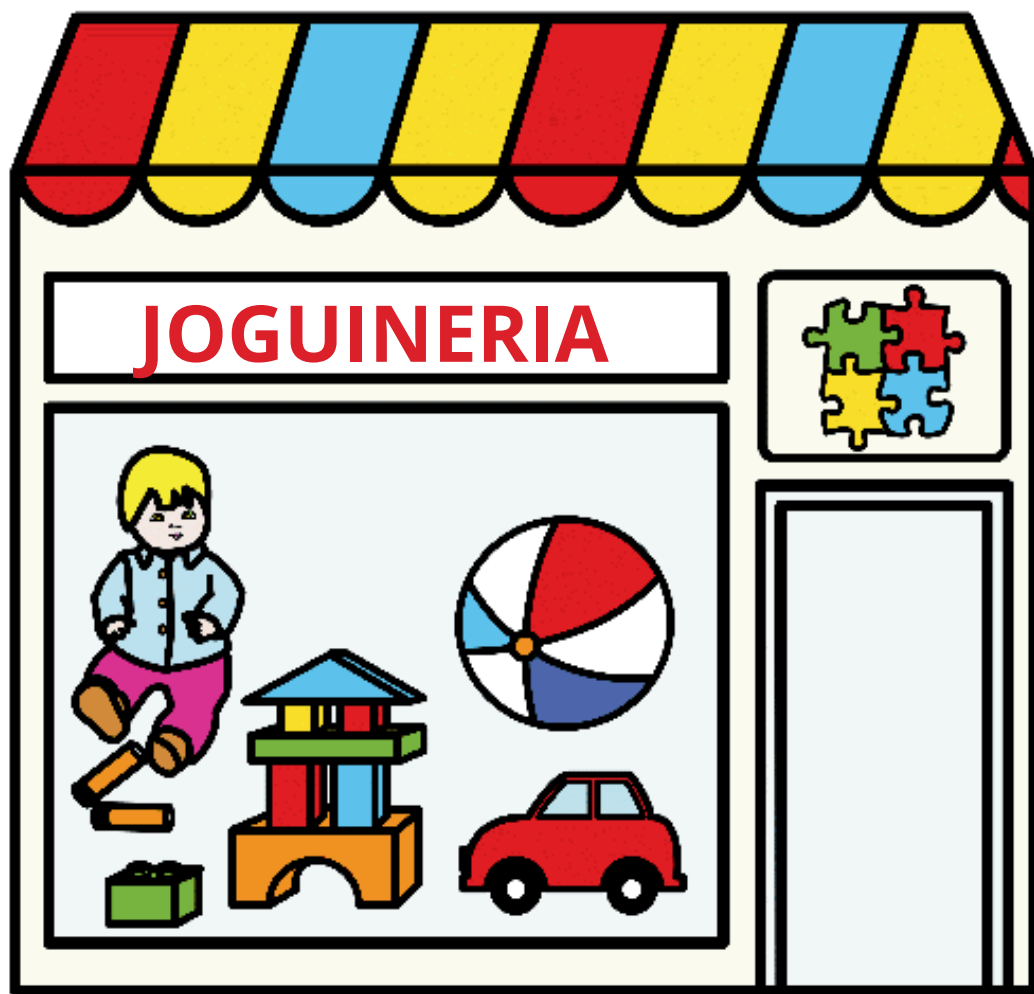


**FLOWERS**

3



**PAY**



# JOGUINERIA

1



**BUY**

2



**TOYS**

3



**PAY**



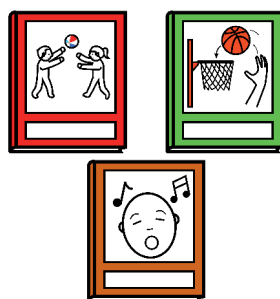
# BOOKSTORE

1



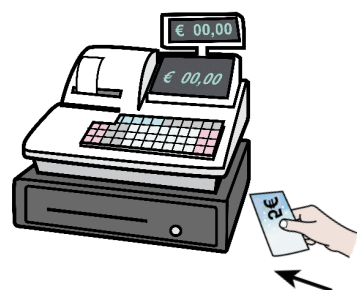
BUY

2



BOOKS

3



PAY





# HAIRDRESSER

1



**TO ENTER**

2

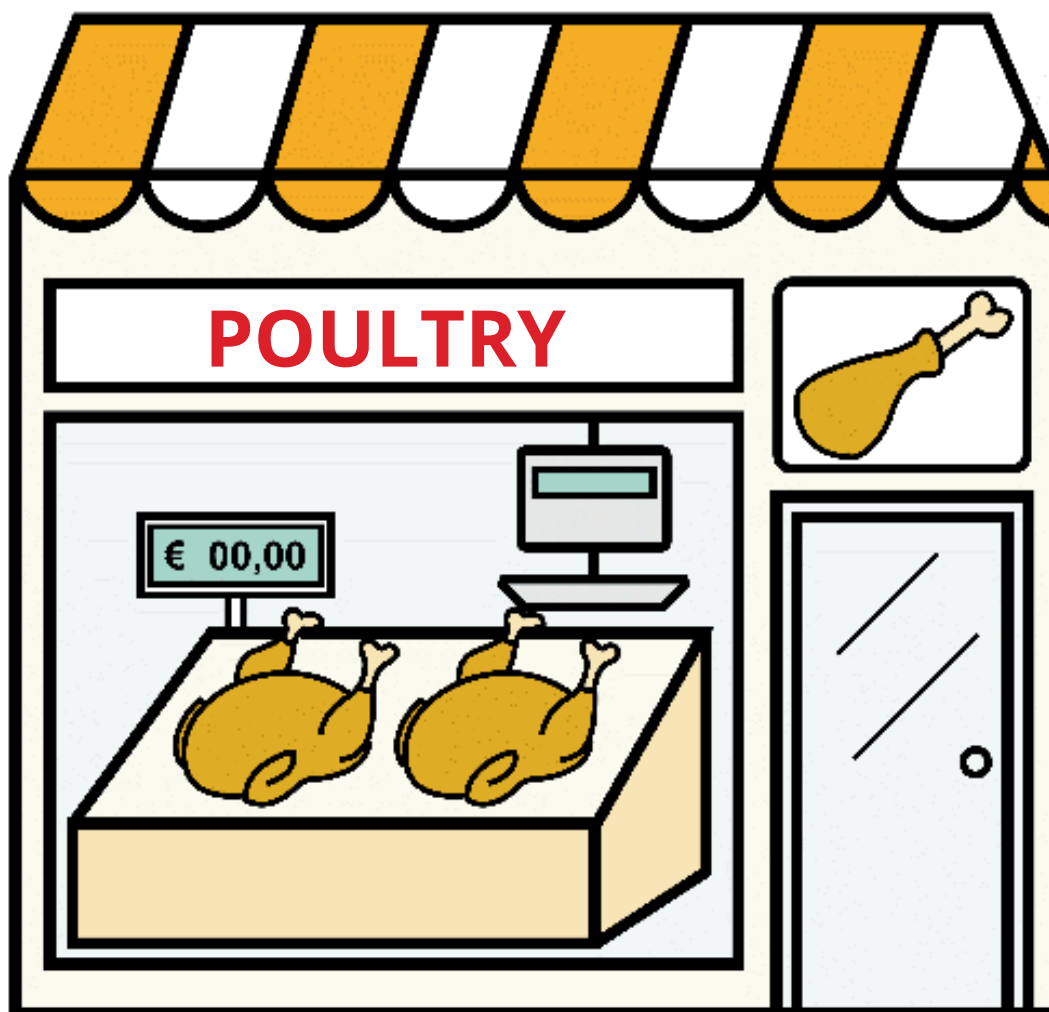


**HAIR CUTTING**

3



**PAY**



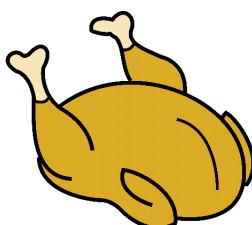
# POULTRY

1



**BUY**

2



**CHICKEN**

3



**PAY**



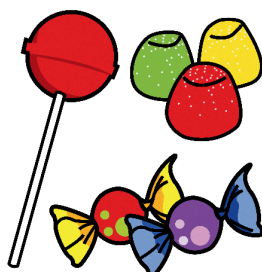
## SHOP OF LAMINATED PRODUCTS

1



**BUY**

2



**LAMINATIONS**

3



**PAY**



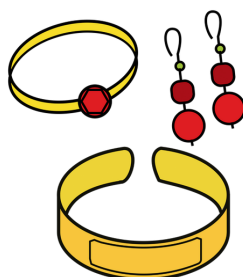
# JEWELRY

1



BUY

2



JEWELRY

3



PAY





# PAINTING STORE

1



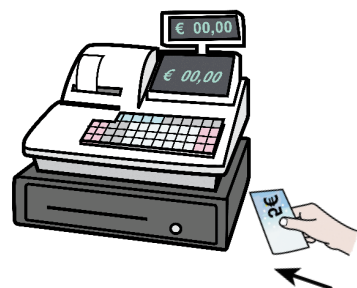
**BUY**

2

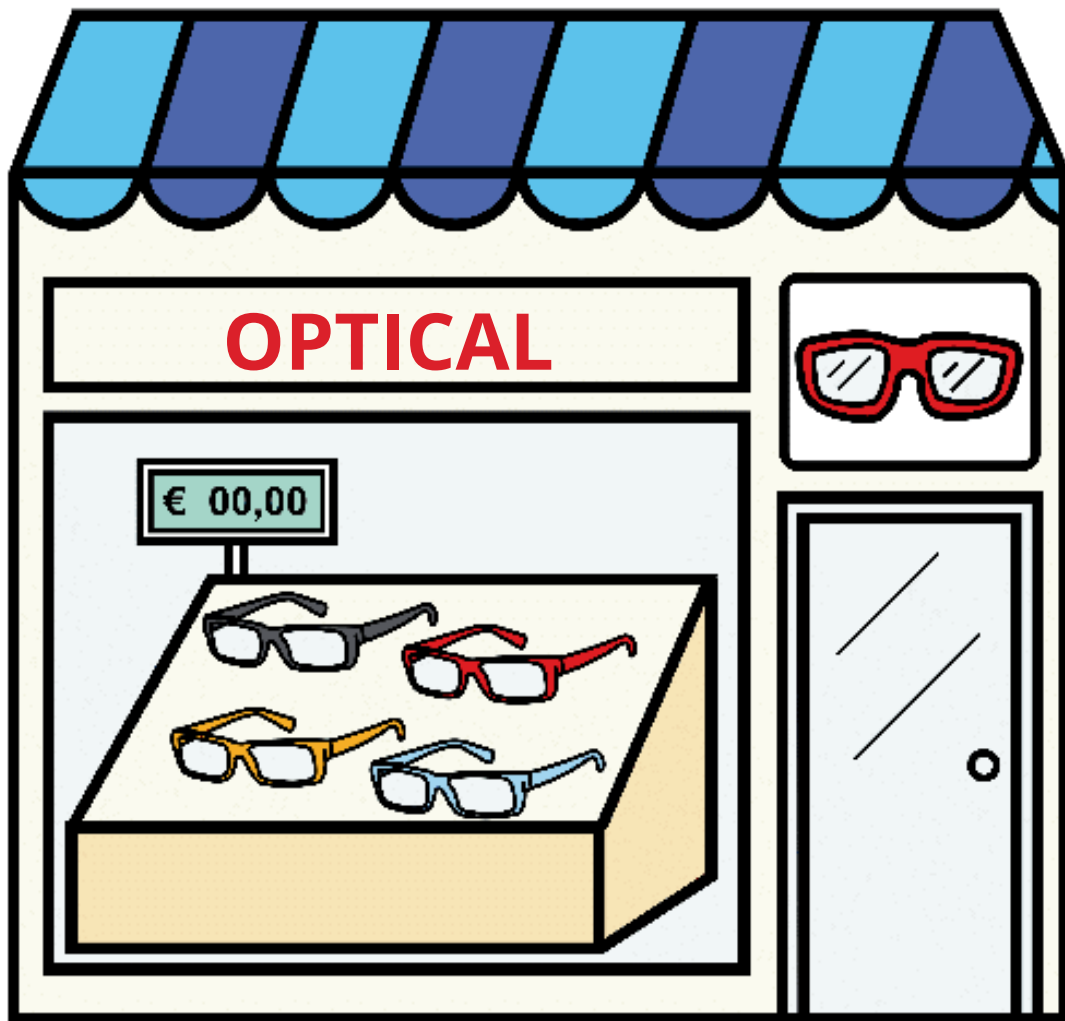


**PAINT**

3



**PAY**



# OPTICAL

1



**BUY**

2



**GLASSES**

3



**PAY**



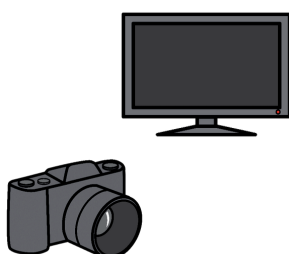
# ELECTRONICS STORE

1



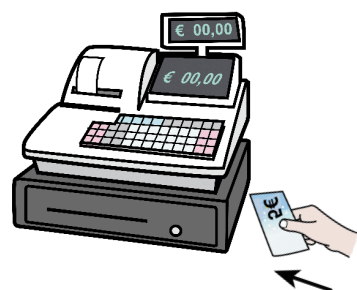
**BUY**

2



**ARTICLES**

3



**PAY**



# PET STORE

1



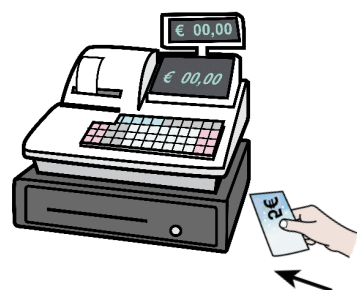
**BUY**

2



**FOOD**

3



**PAY**



# WINE STORE

1



**BUY**

2



**WE**

3



**PAY**





# BEAUTY STORE

1



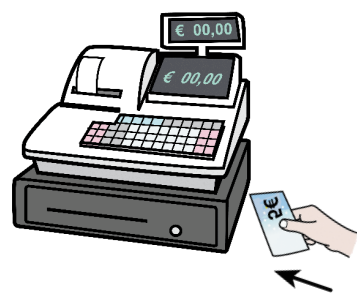
**BUY**

2



**ARTICLES**

3



**PAY**



# FROZEN FOOD SHOP

1



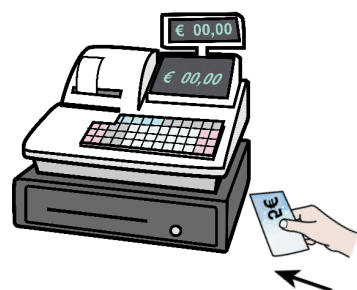
**BUY**

2

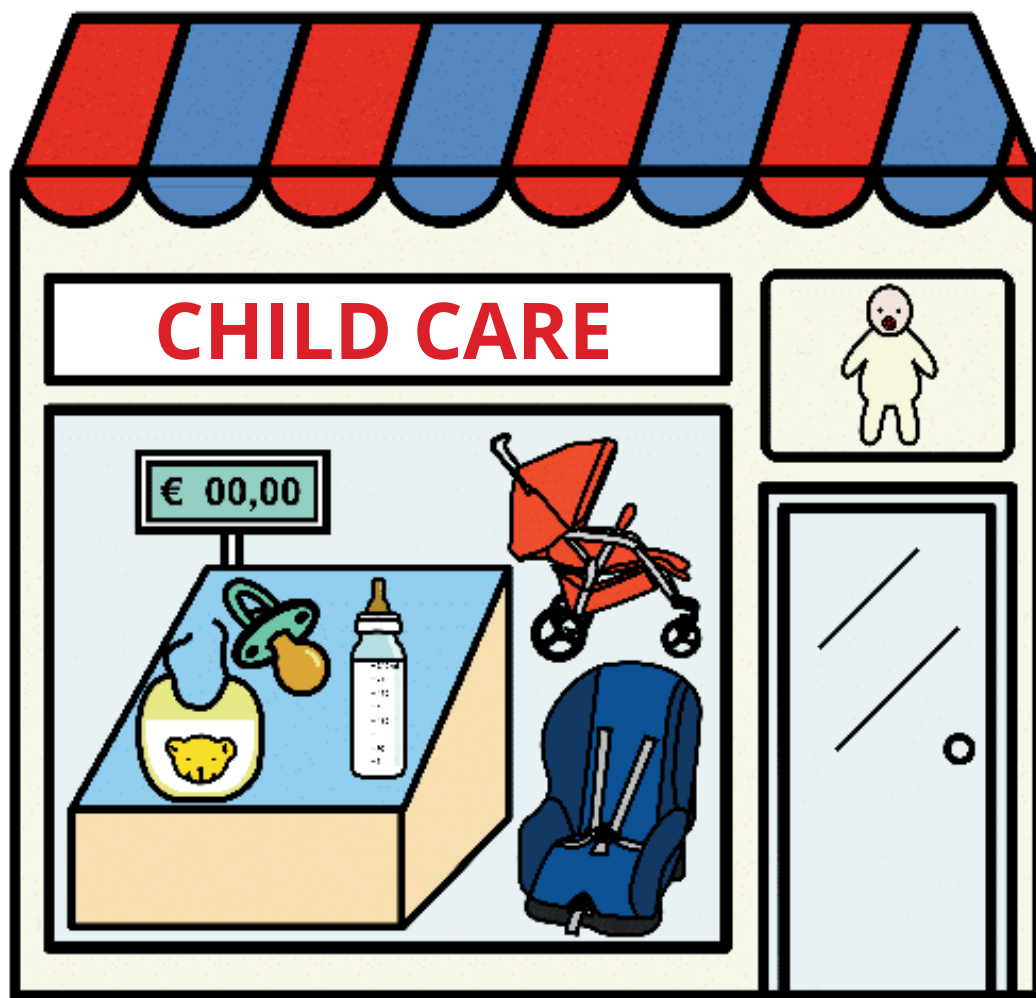


**FROZEN**

3



**PAY**



# CHILDREN'S STORE

1



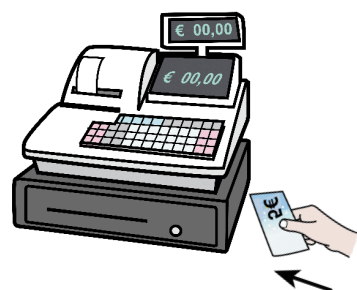
**BUY**

2



**ARTICLES**

3



**PAY**



# SPORTS STORE

1



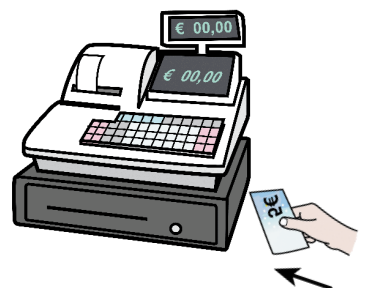
**BUY**

2



**ARTICLES**

3



**PAY**



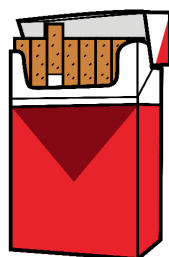
# WATERPROOF

1



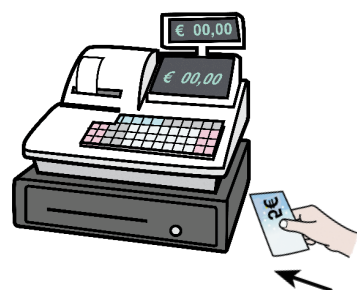
**BUY**

2

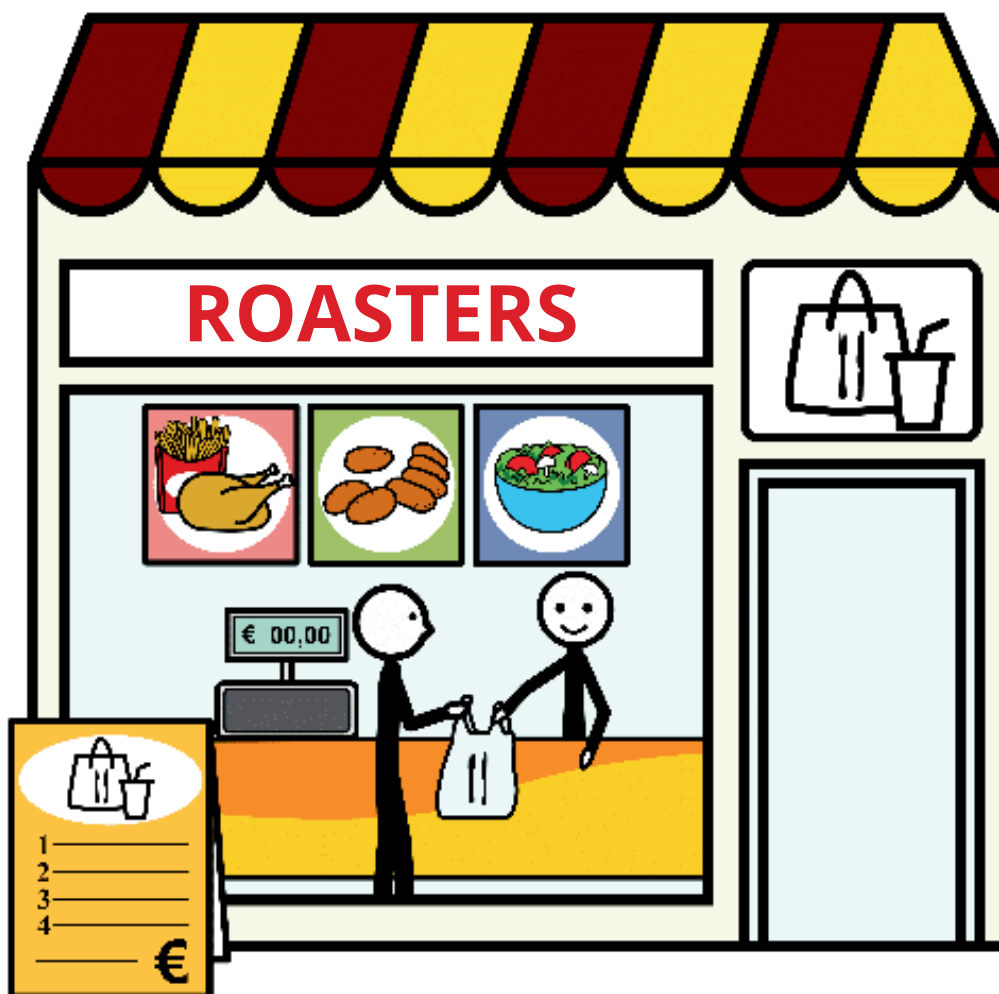


**TOBACCO**

3



**PAY**



# ROASTERS

1



TO ENTER

2



ASK

3



PAY





# CAFETERIA

1



TO ENTER

2

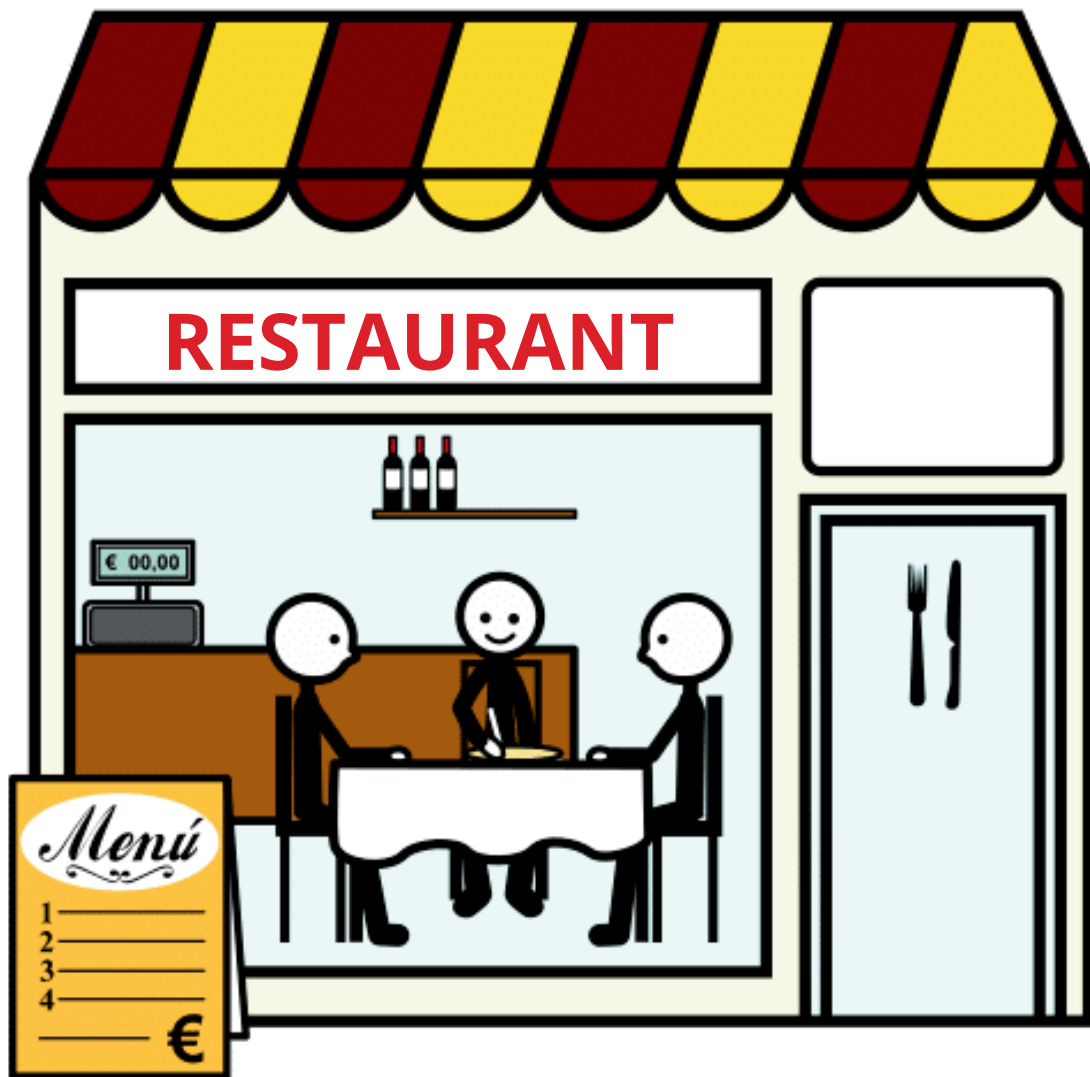


FOOD

3



PAY



# RESTAURANT

1



TO ENTER

2



FOOD

3



PAY



# KEBAB

1



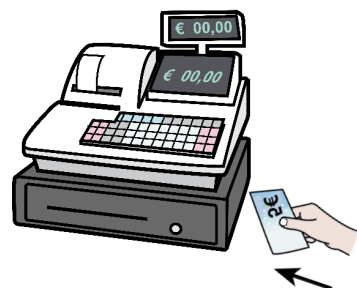
**TO ENTER**

2



**ASK**

3



**PAY**



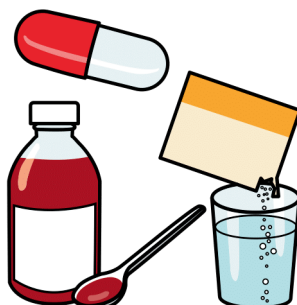
# PHARMACY

1



**BUY**

2



**MEDICINES**

3



**PAY**



# SUPERMARKET

1



BUY

2

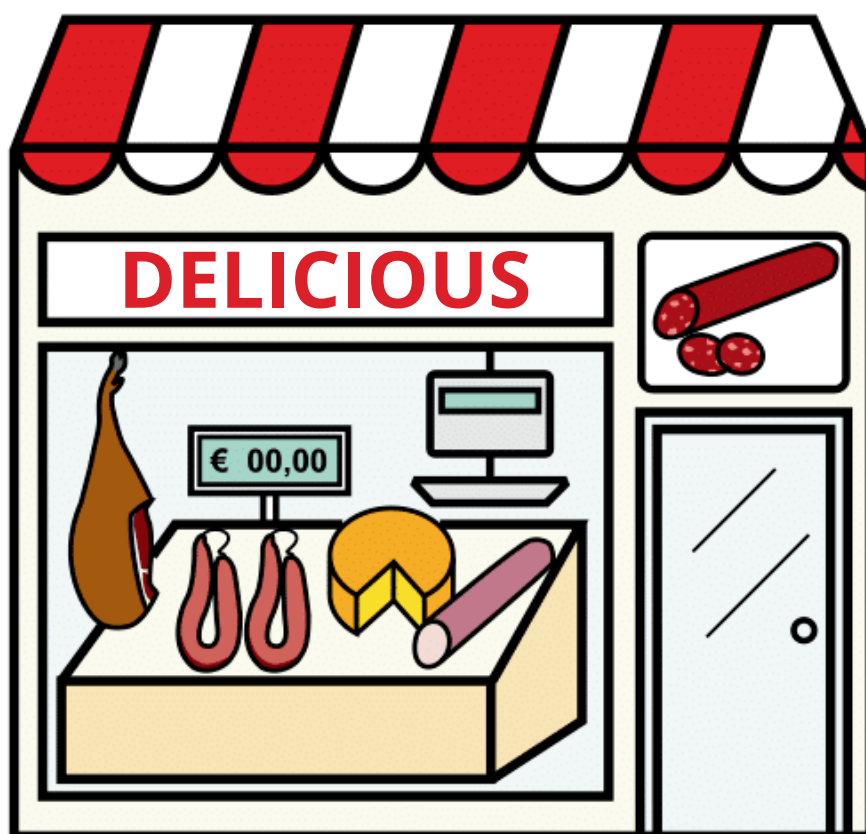


FOOD

3



PAY



# DELICIOUS

1



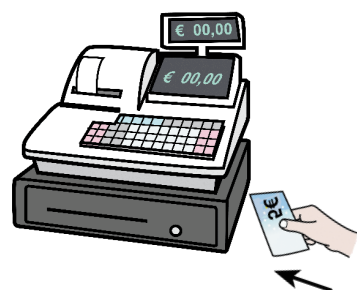
**BUY**

2



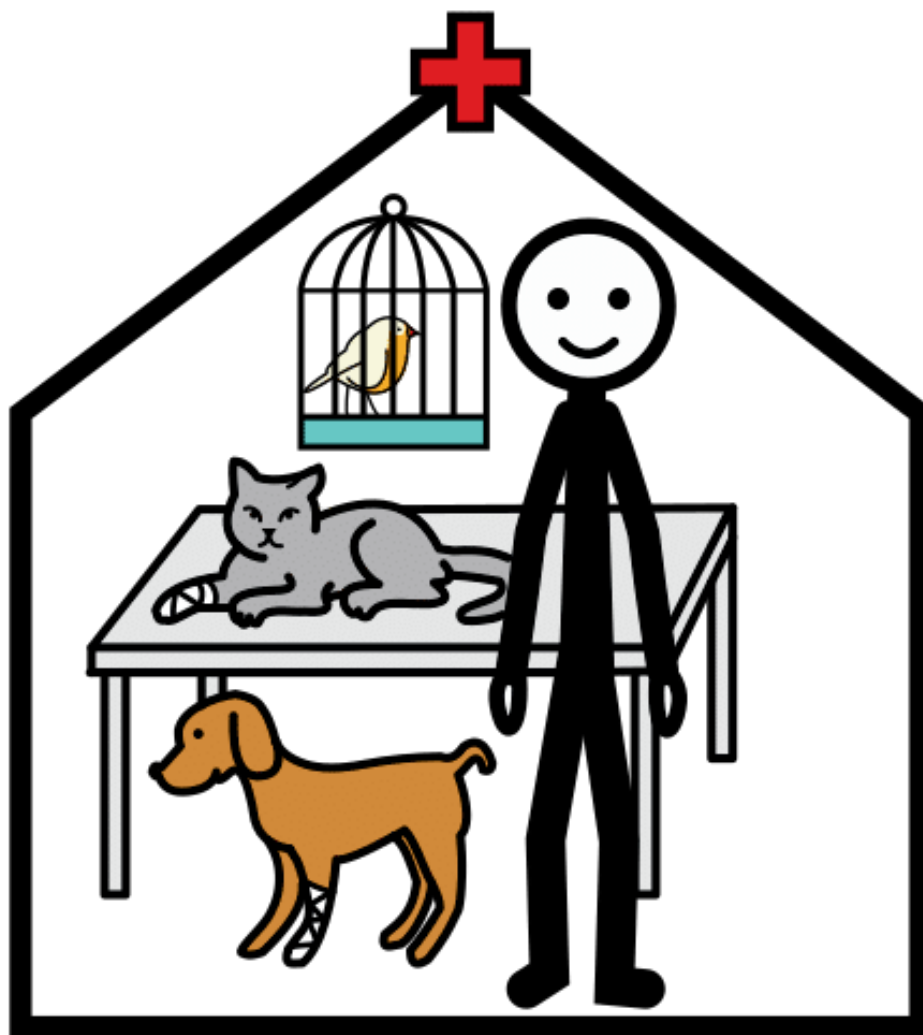
**EMBUTITS**

3



**PAY**





# VETERINARY CLINIC

1



TO ENTER

2

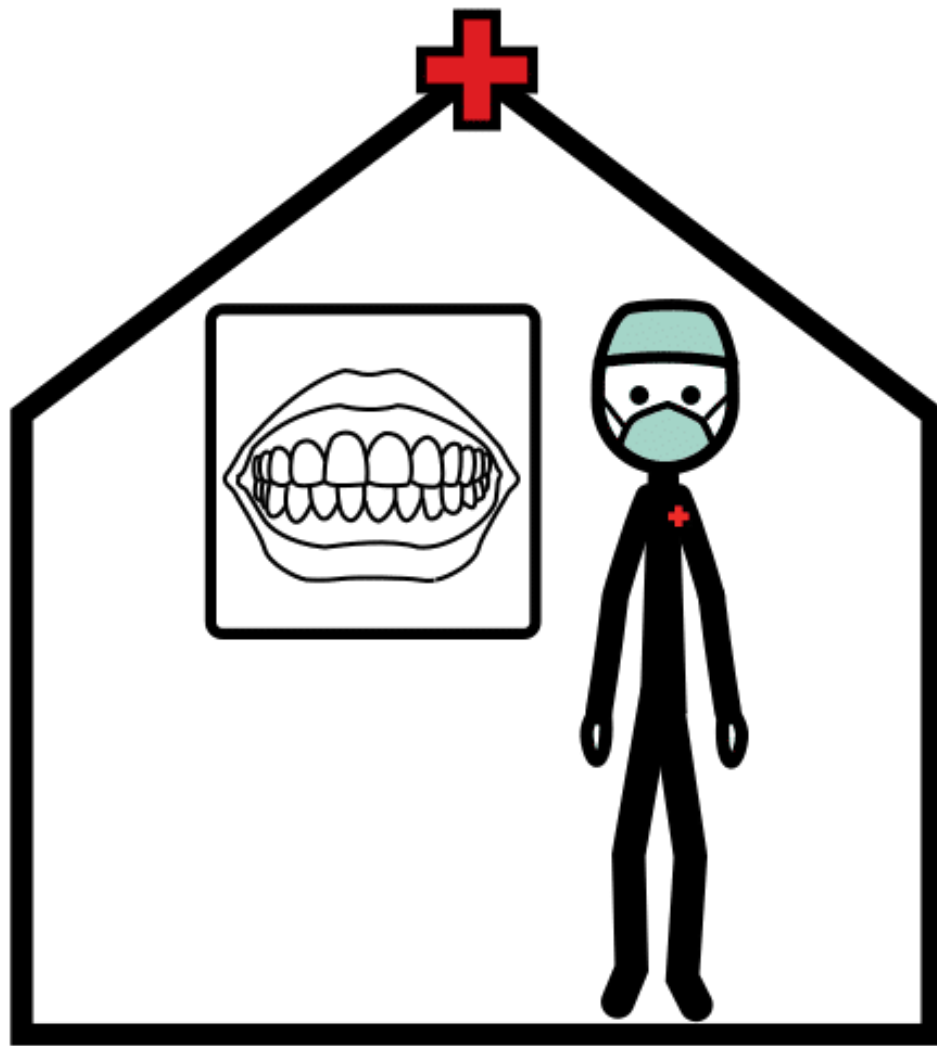


REVIEW

3



PAY



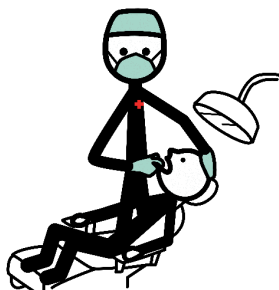
# DENTAL CLINIC

1



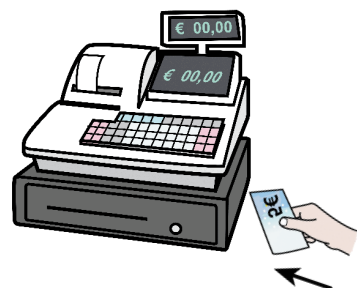
**TO ENTER**

2



**REVIEW**

3



**PAY**



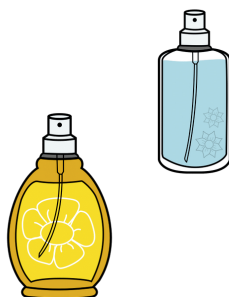
# PERFUMERY

1



**BUY**

2



**PERFUMES**

3



**PAY**



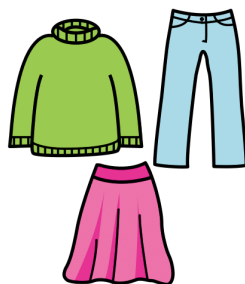
# CLOTHING STORE

1



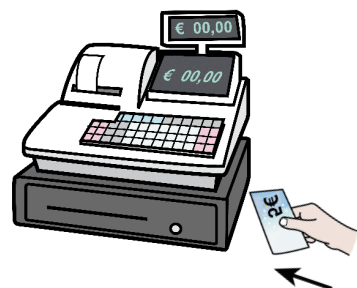
**BUY**

2

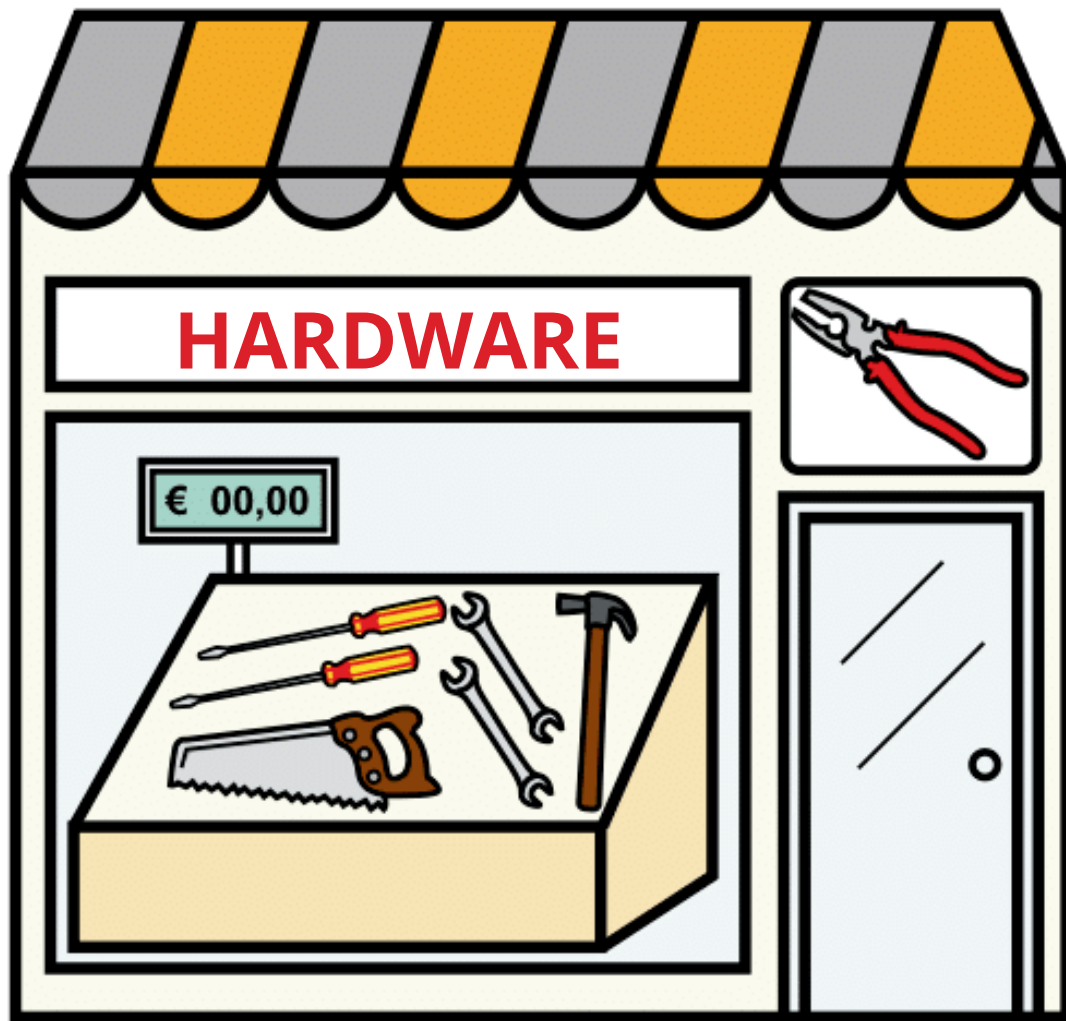


**RUBBER**

3



**PAY**



# HARDWARE

1



BUY

2



ONE

3



PAY



**BANC**

1



**TO ENTER**

2



**TRUE DINERS**

3



**TO GO OUT**





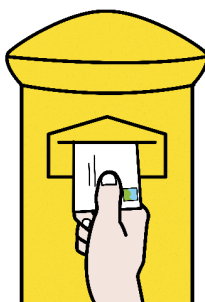
# POSTAL

1



**TO ENTER**

2

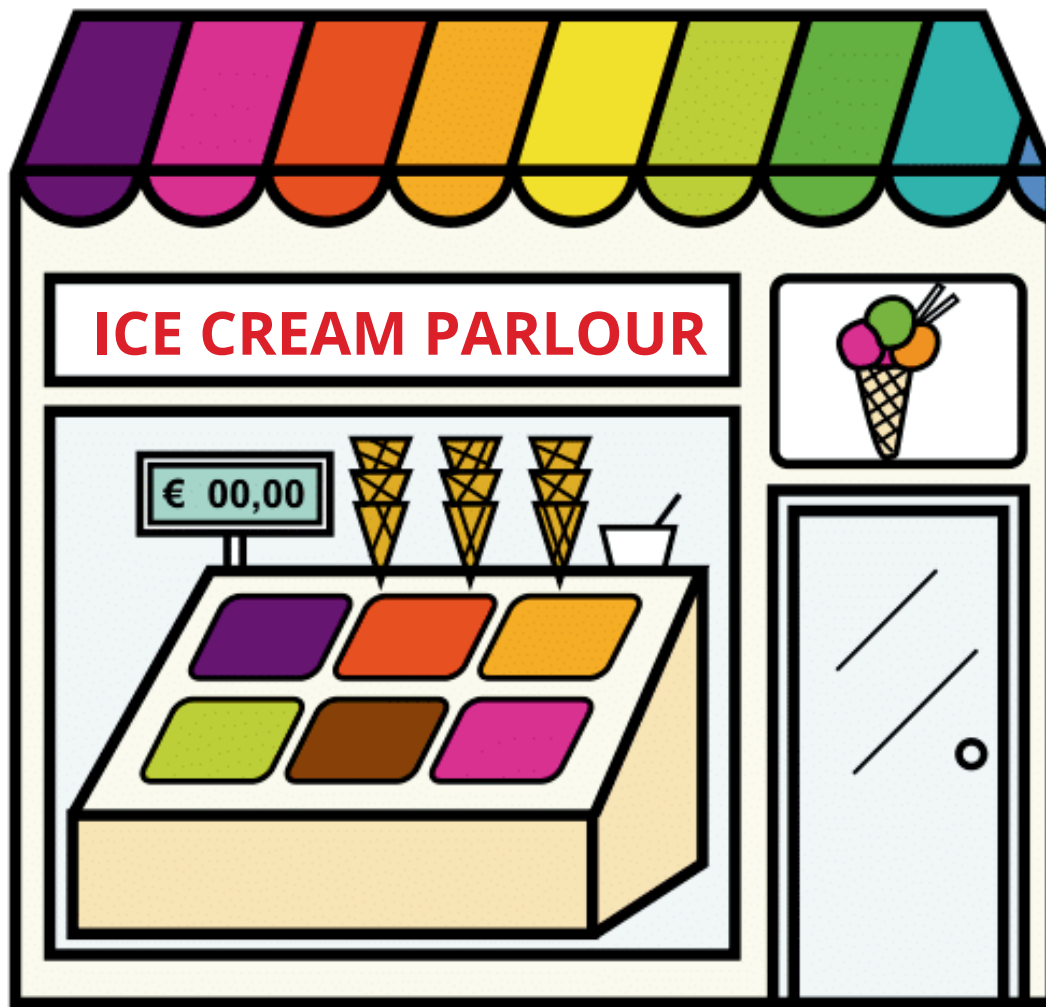


**TO SEND**

3



**PAY**



# ICE CREAM PARLOUR

1



**BUY**

2



**ICE CREAM**

3



**PAY**



# HOTEL

1



TO ENTER

2

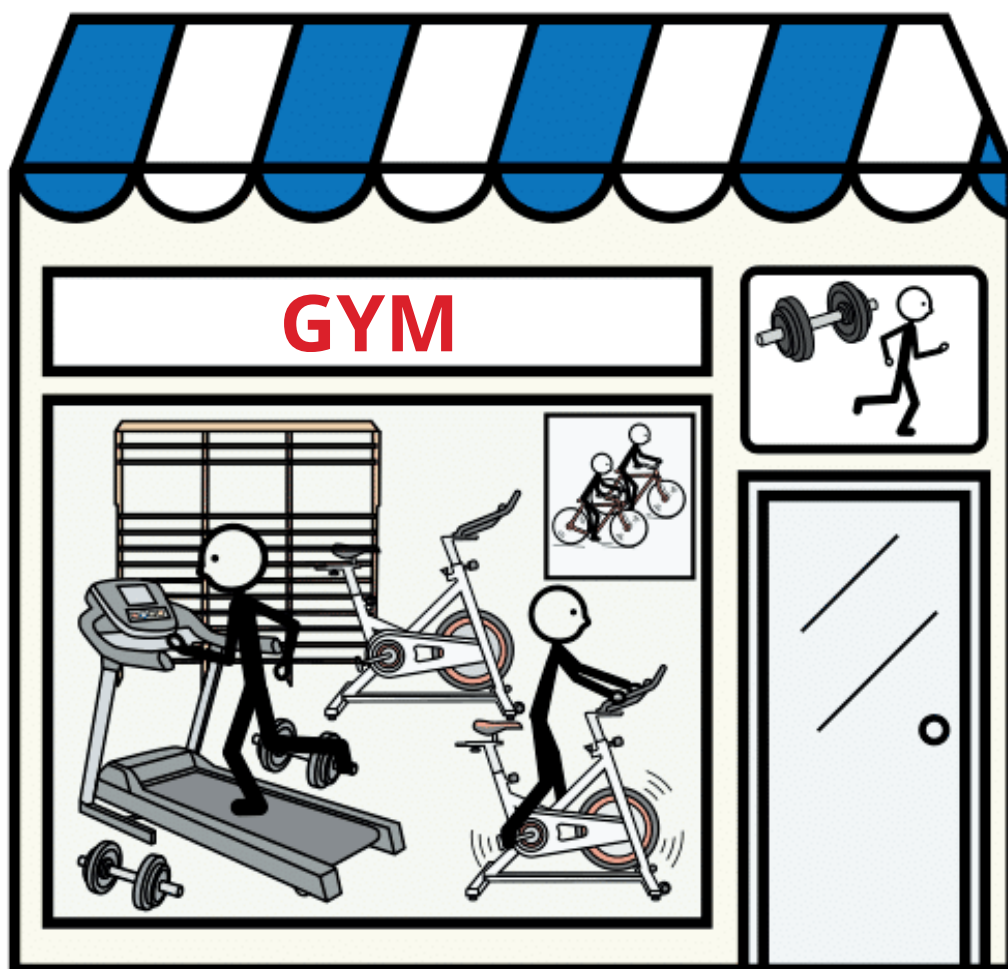


SLEEP

3



PAY



# GYM

1



TO ENTER

2

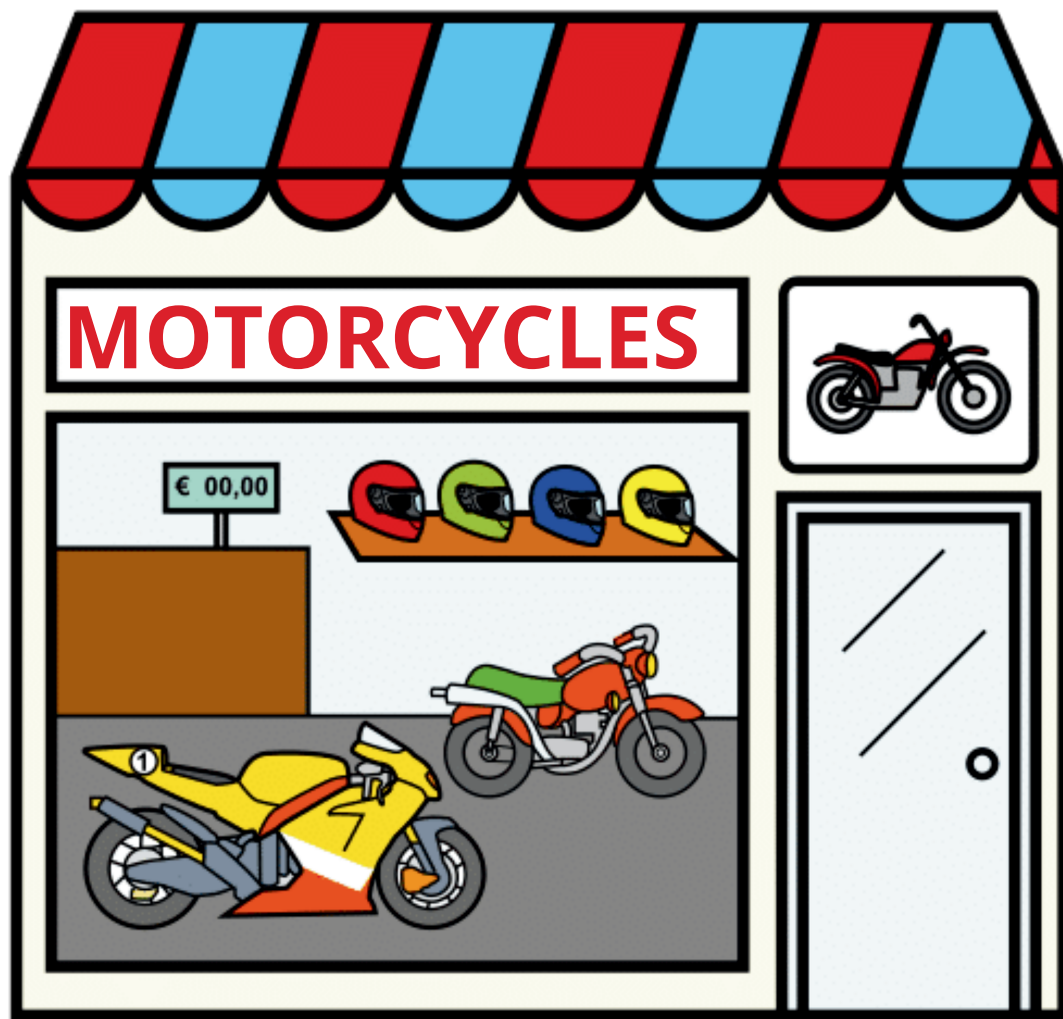


EXERCISE

3



TO GO OUT



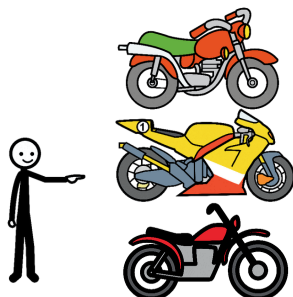
# MOTORCYCLE SHOP

1



TO ENTER

2



CHOOSE

3



PAY



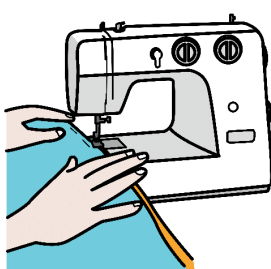
# CLOTHING ARRANGEMENTS

1



TO ENTER

2



TO FIX, TO ROB

3



PAY





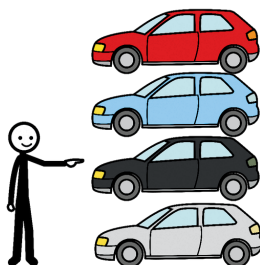
# DEALERS

1



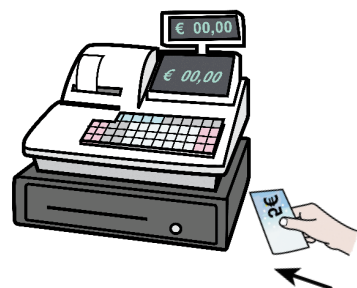
TO ENTER

2



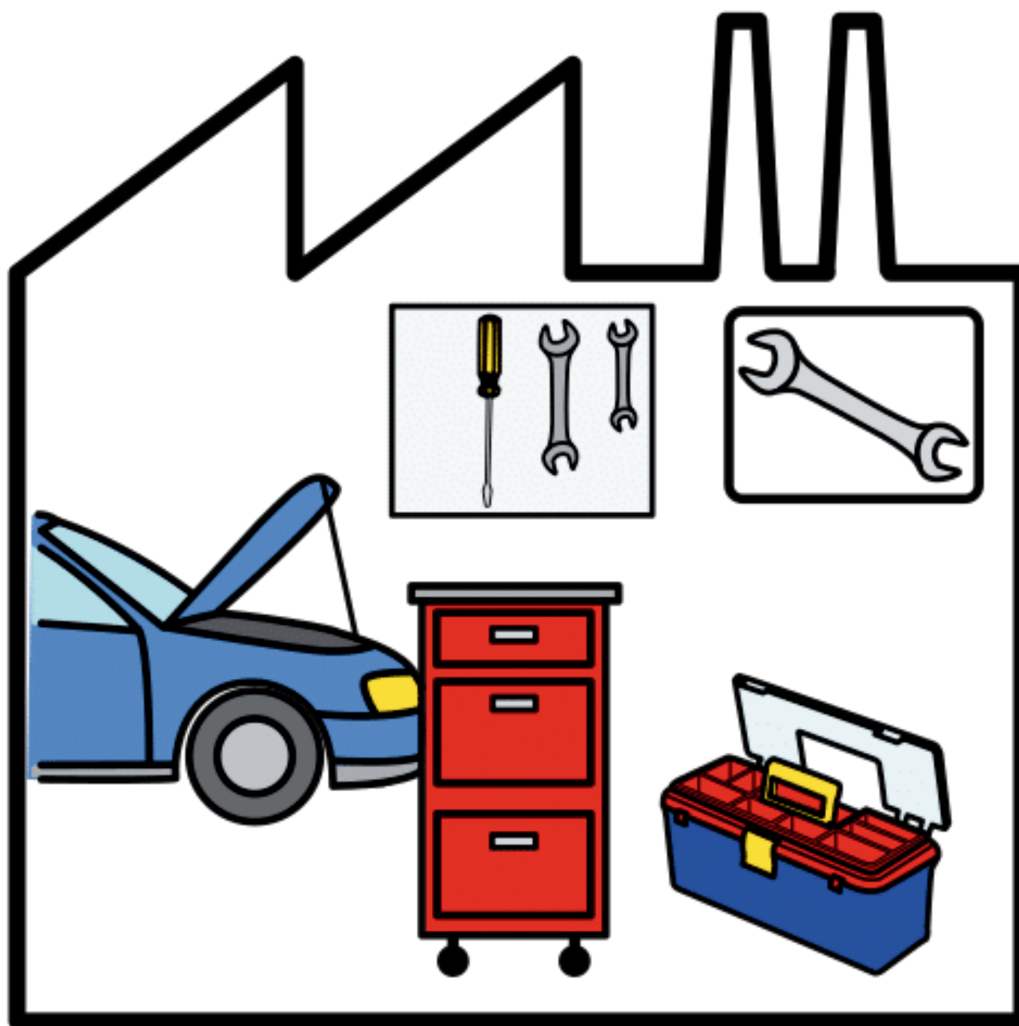
CHOOSE

3



PAY





# MECHANICAL WORKSHOP

1



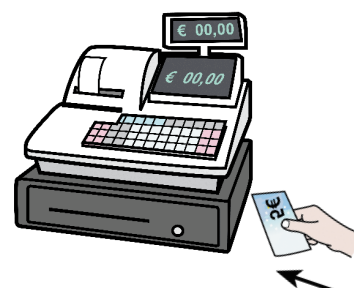
TO ENTER

2



FIX YOUR CAR

3



PAY



# SHOE STORE

1



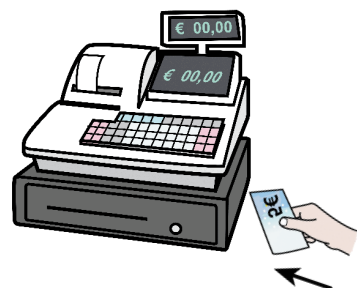
**BUY**

2

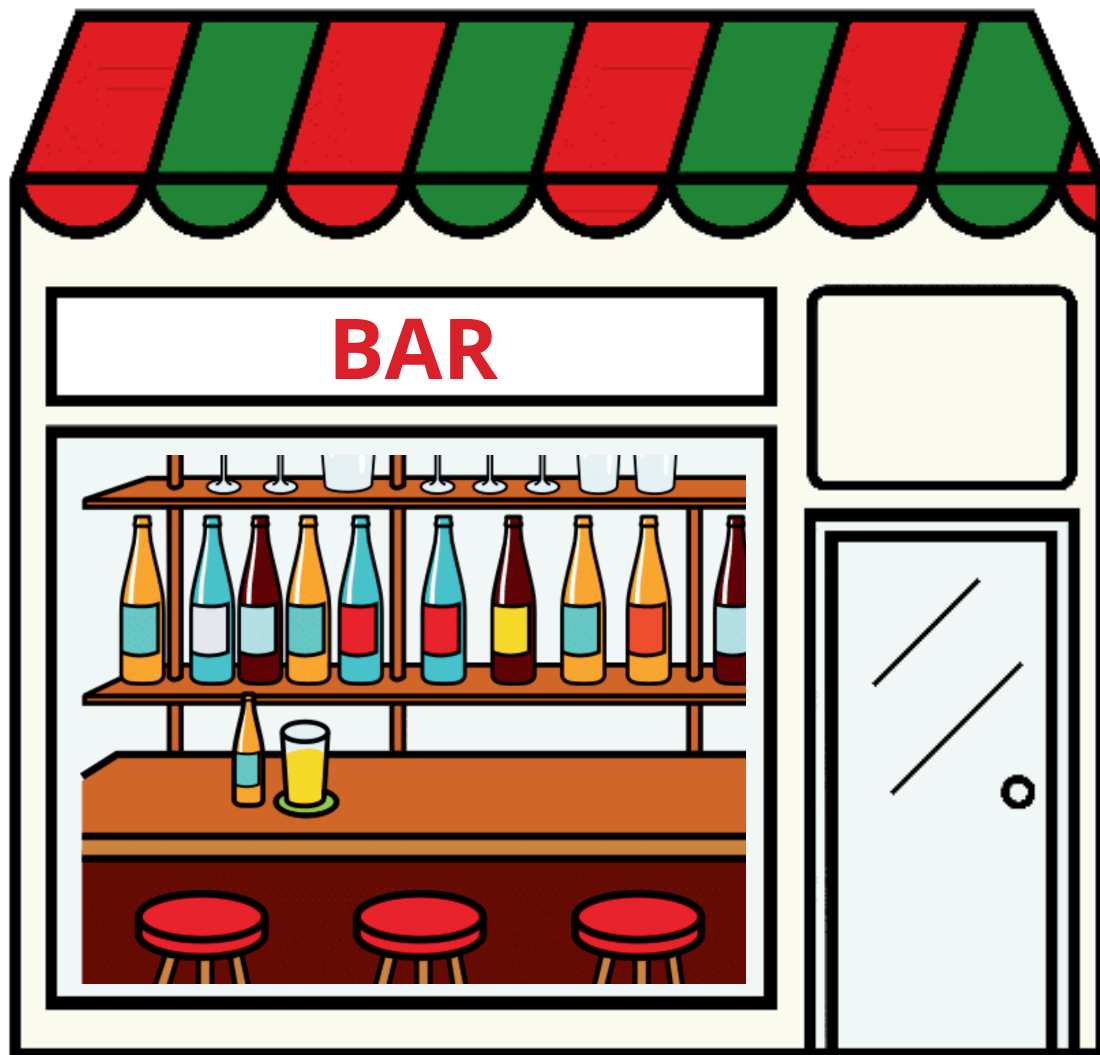


**SHOES**

3



**PAY**



**BAR**

1



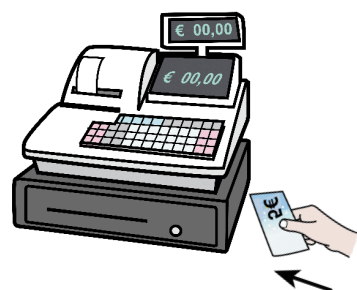
**TO ENTER**

2



**FOOD-DRINKING**

3



**PAY**



# PARAPHARMACY

1



**BUY**

2



**ARTICLES**

3



**PAY**



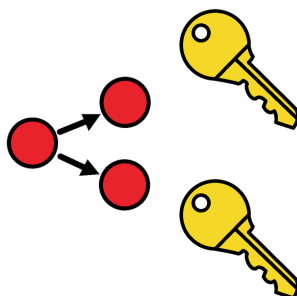
# LOCKSMITH

1



TO ENTER

2



COPY KEY

3



PAY





# BAGS SHOP

1



**BUY**

2

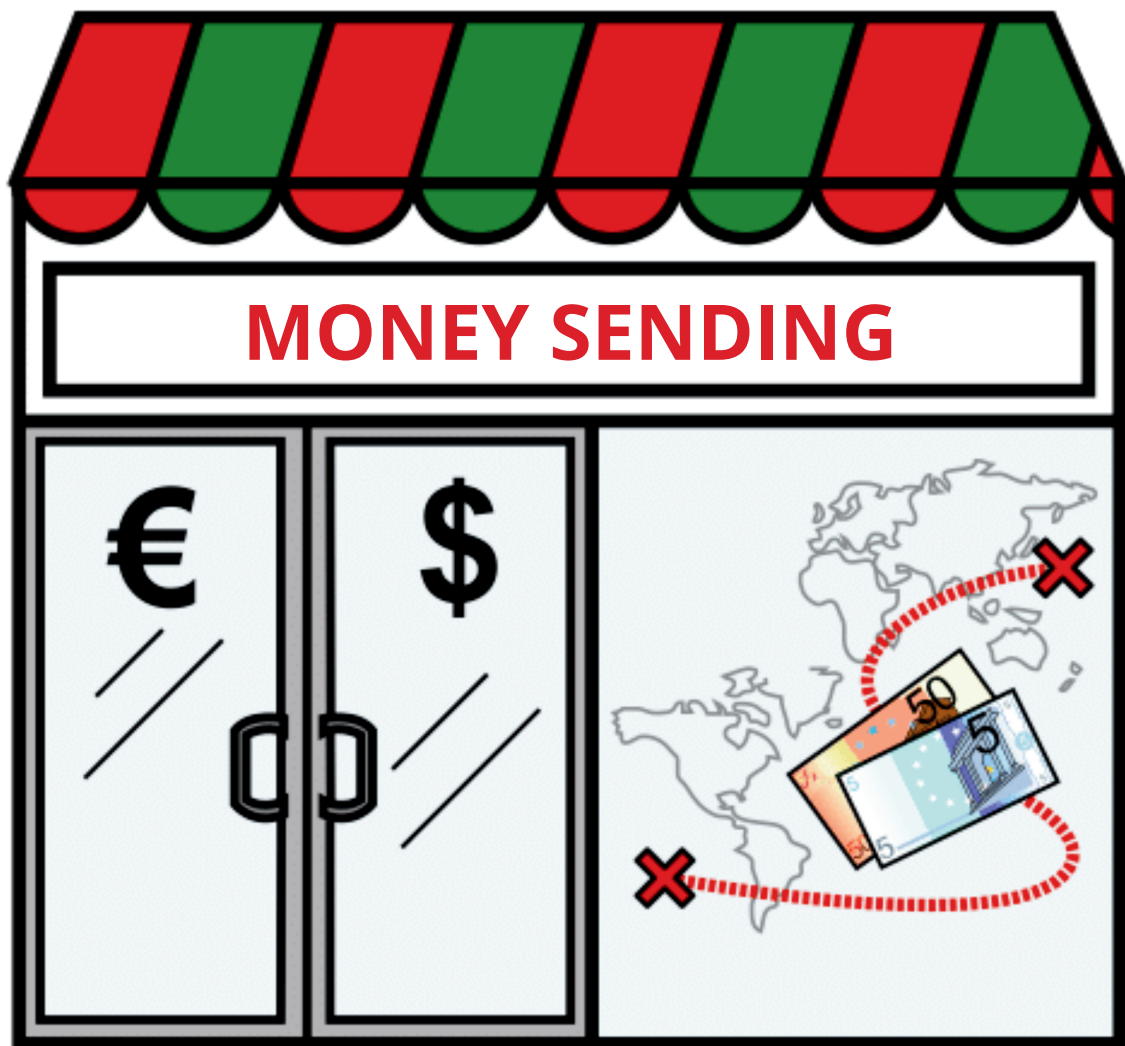


**BOSSES**

3



**PAY**



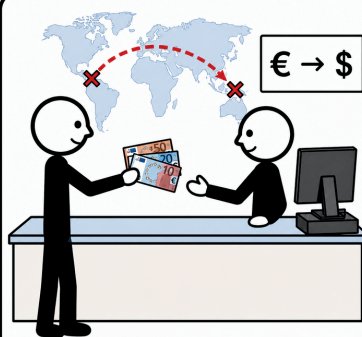
# MONEY SENDING

1



TO ENTER

2



SEND MONEY

3



TO GO OUT





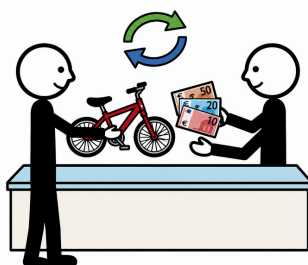
# BUY-SELL

1



TO ENTER

2



BUY-SELL

3



TO GO OUT



# FURNITURE STORE

1



**BUY**

2

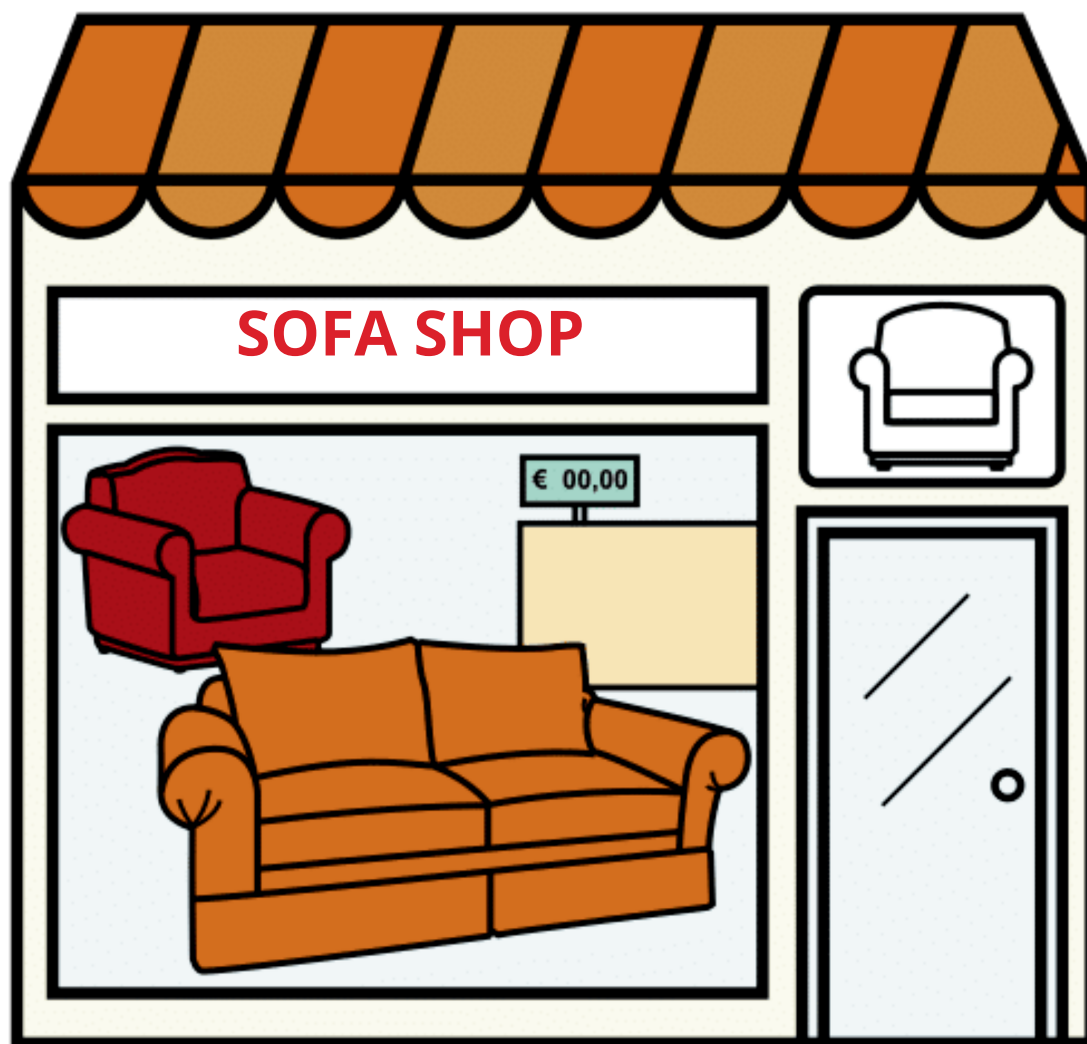


**FURNITURE**

3



**PAY**



# SOFAS

1



**BUY**

2



**SOFA**

3



**PAY**



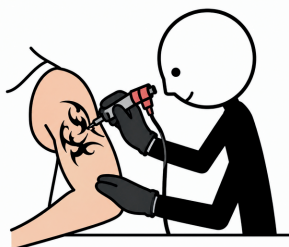
# TATTOOS

1



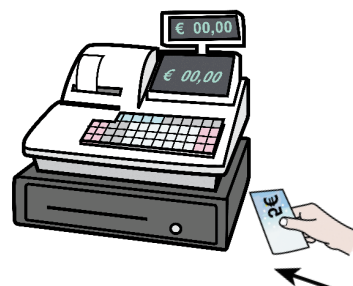
TO ENTER

2



GET A TATTOO

3



PAY



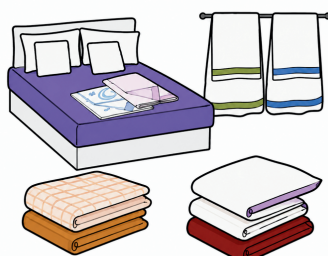
# HOMEWEAR

1



**BUY**

2



**ARTICLES**

3



**PAY**





# LOTTERY AND GAMBLING

1



BUY

2



DECIMS

3



PAY



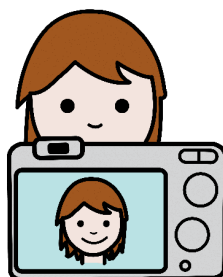
# PHOTOGRAPHY STORE

1



TO ENTER

2



TAKE A PHOTO

3



PAY





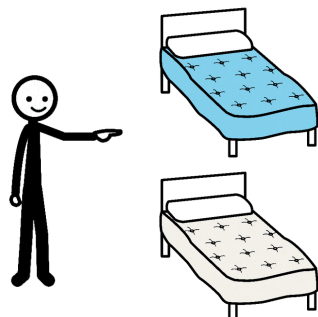
# MATTRESS STORE

1



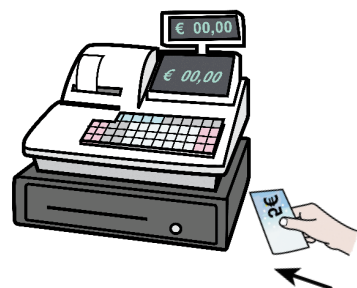
**TO ENTER**

2

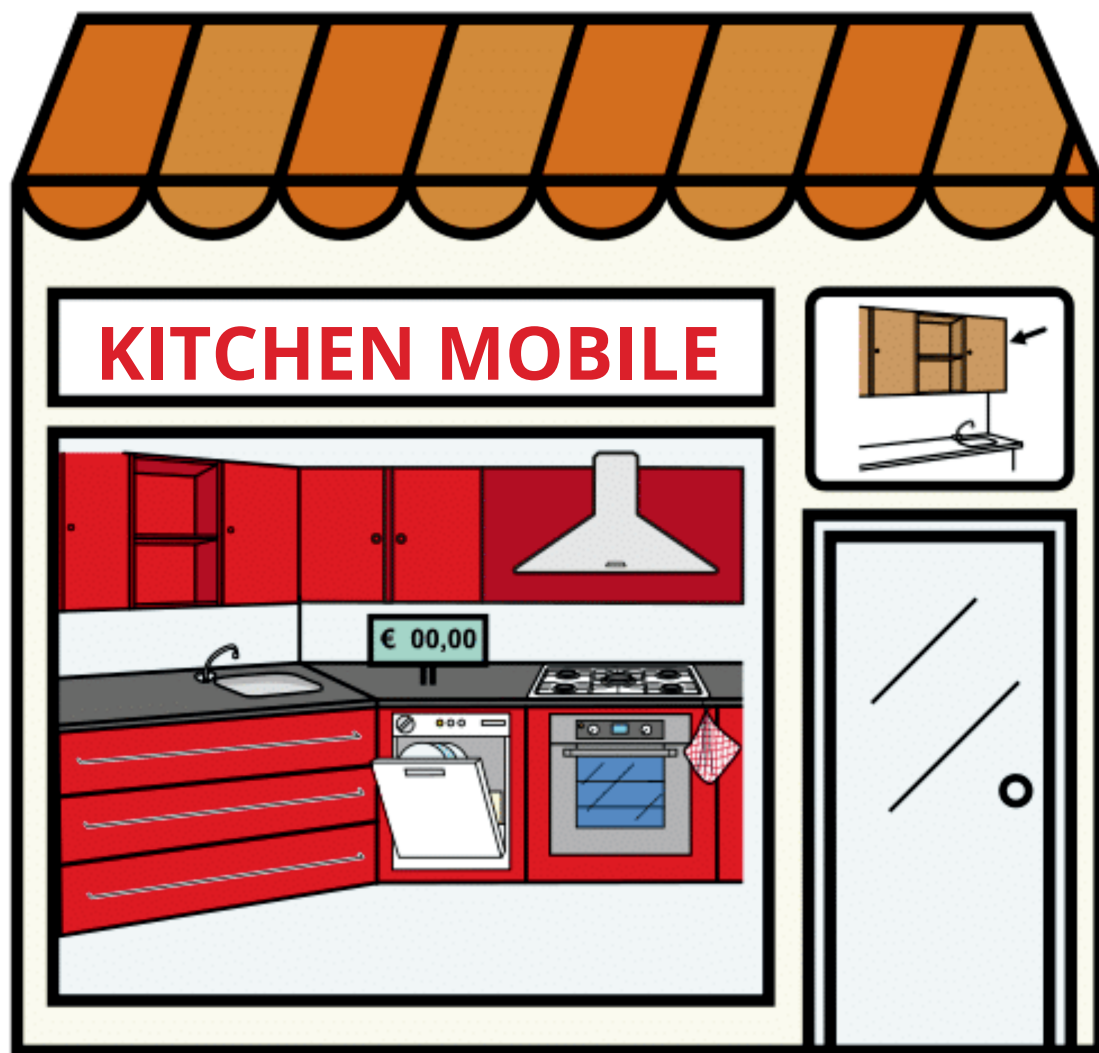


**CHOOSE  
A MATTRESS**

3



**PAY**



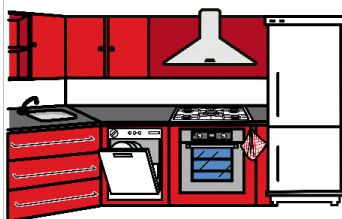
# KITCHEN MOBILE

1



BUY

2



FURNITURE

3



PAY



# REAL ESTATE

1



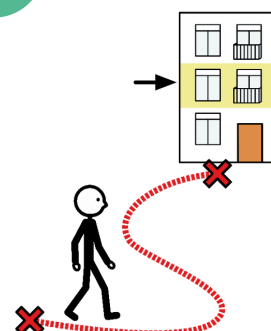
TO ENTER

2



REQUEST  
INFORMATION

3



SEE AN  
APARTMENT



# LAUNDRY

1



TO ENTER

2

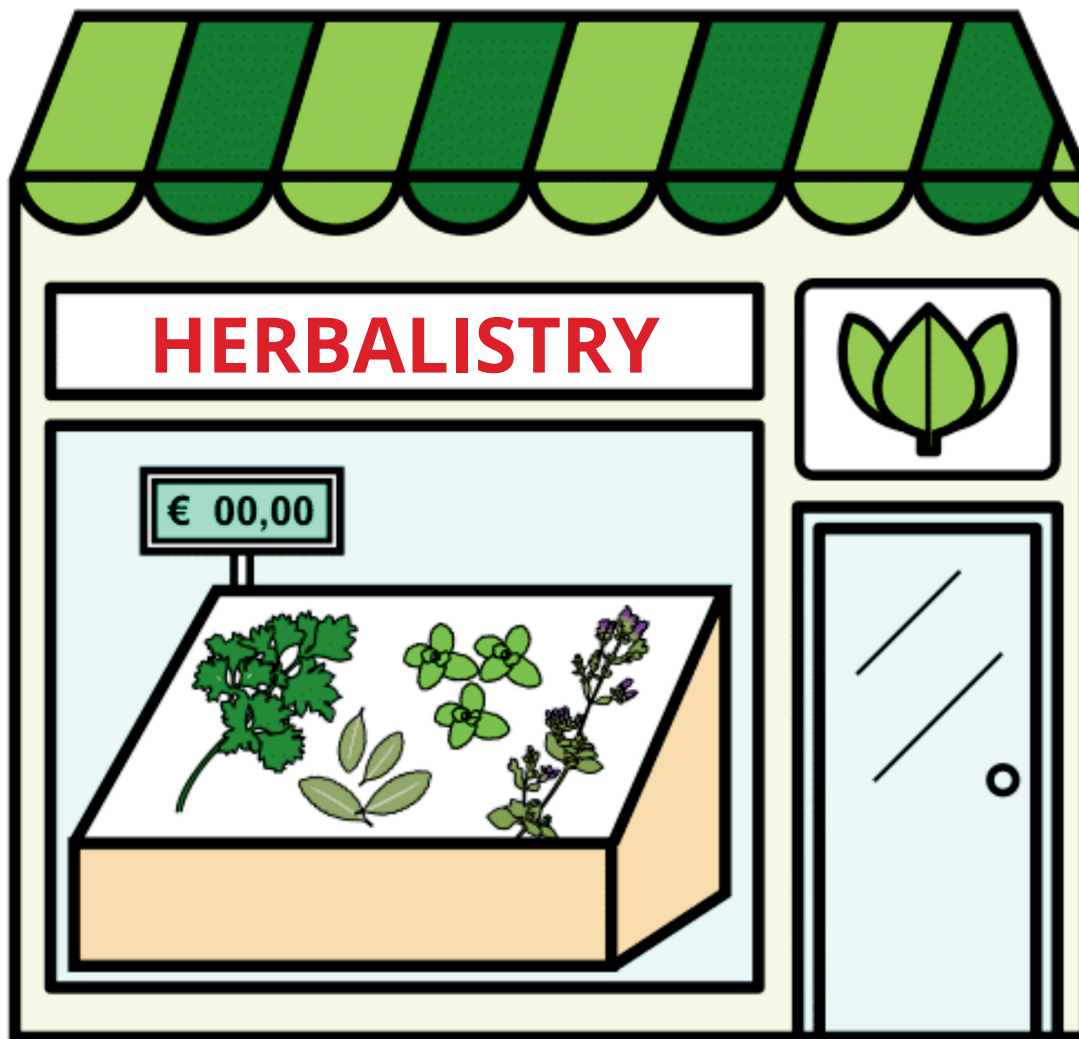


WASHING CLOTHES

3



TO GO OUT



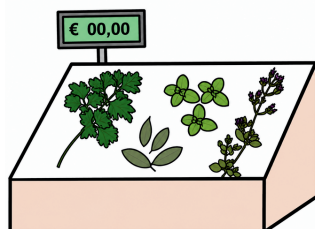
# HERBALISTRY

1



**BUY**

2

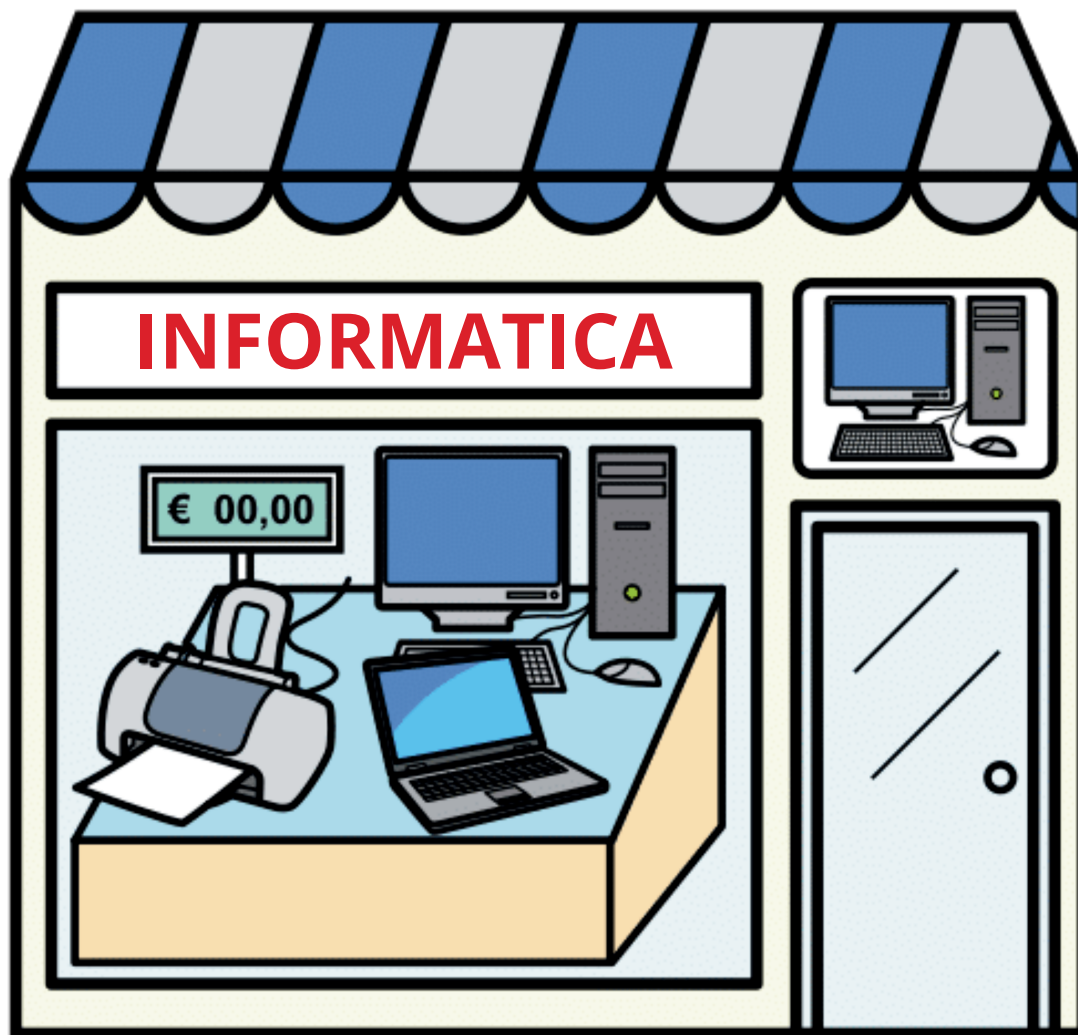


**HERBS**

3



**PAY**



# COMPUTER SHOP

1



**BUY**

2



**ARTICLES**

3



**PAY**





# TRAVEL AGENCY

1



TO ENTER

2



CHOOSE TRIP

3



PAY





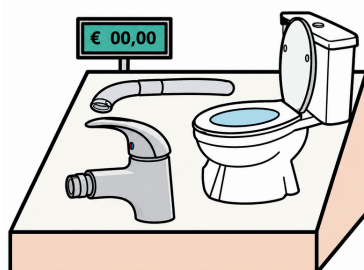
# PLUMBING

1



**BUY**

2

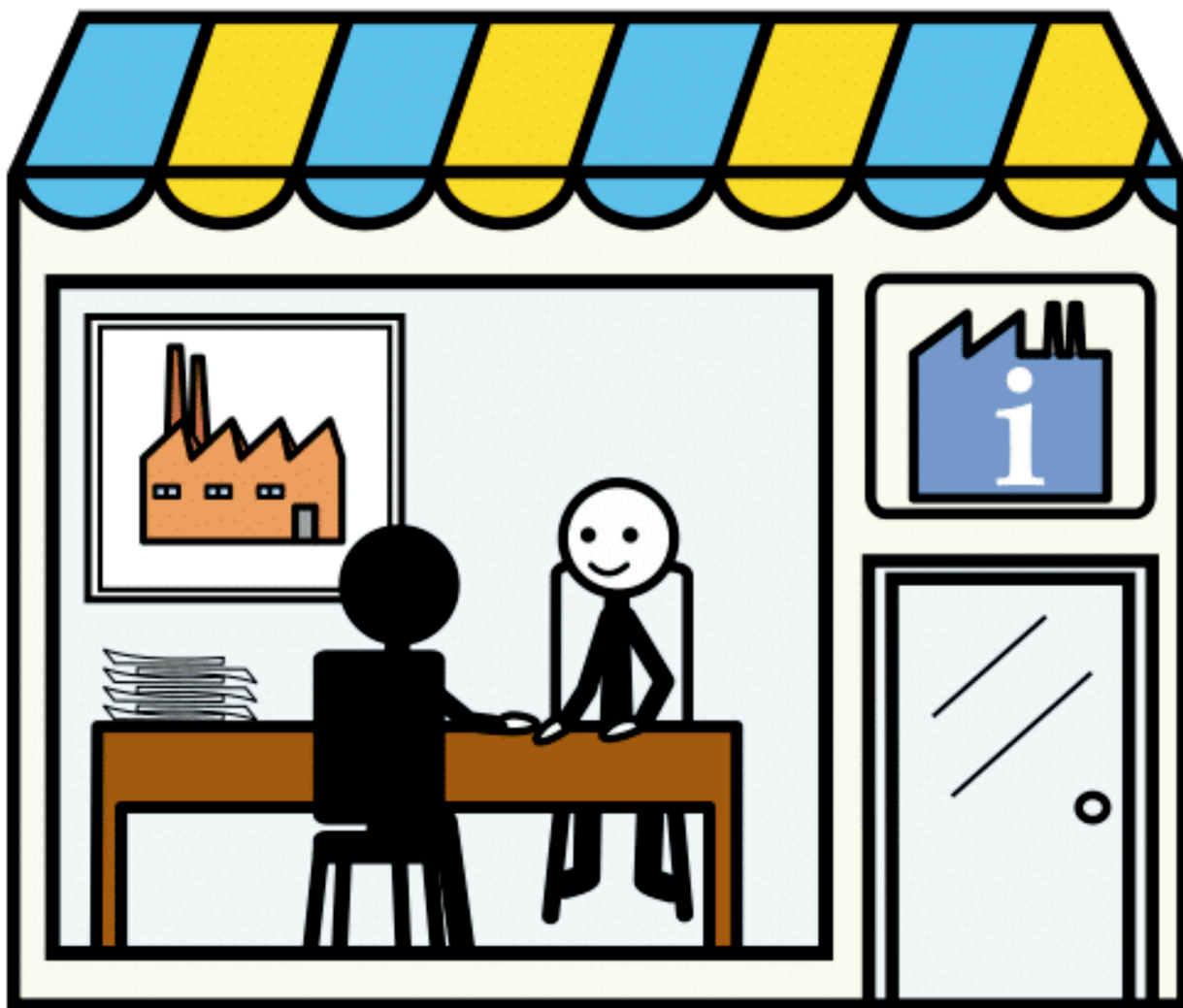


**ARTICLES**

3



**PAY**



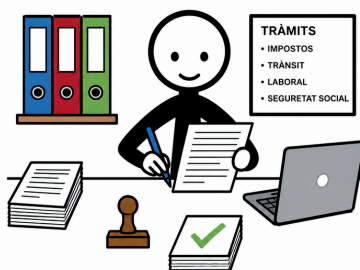
## MANAGEMENT / CONSULTANCY

1



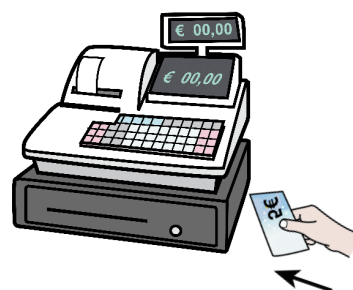
**TO ENTER**

2

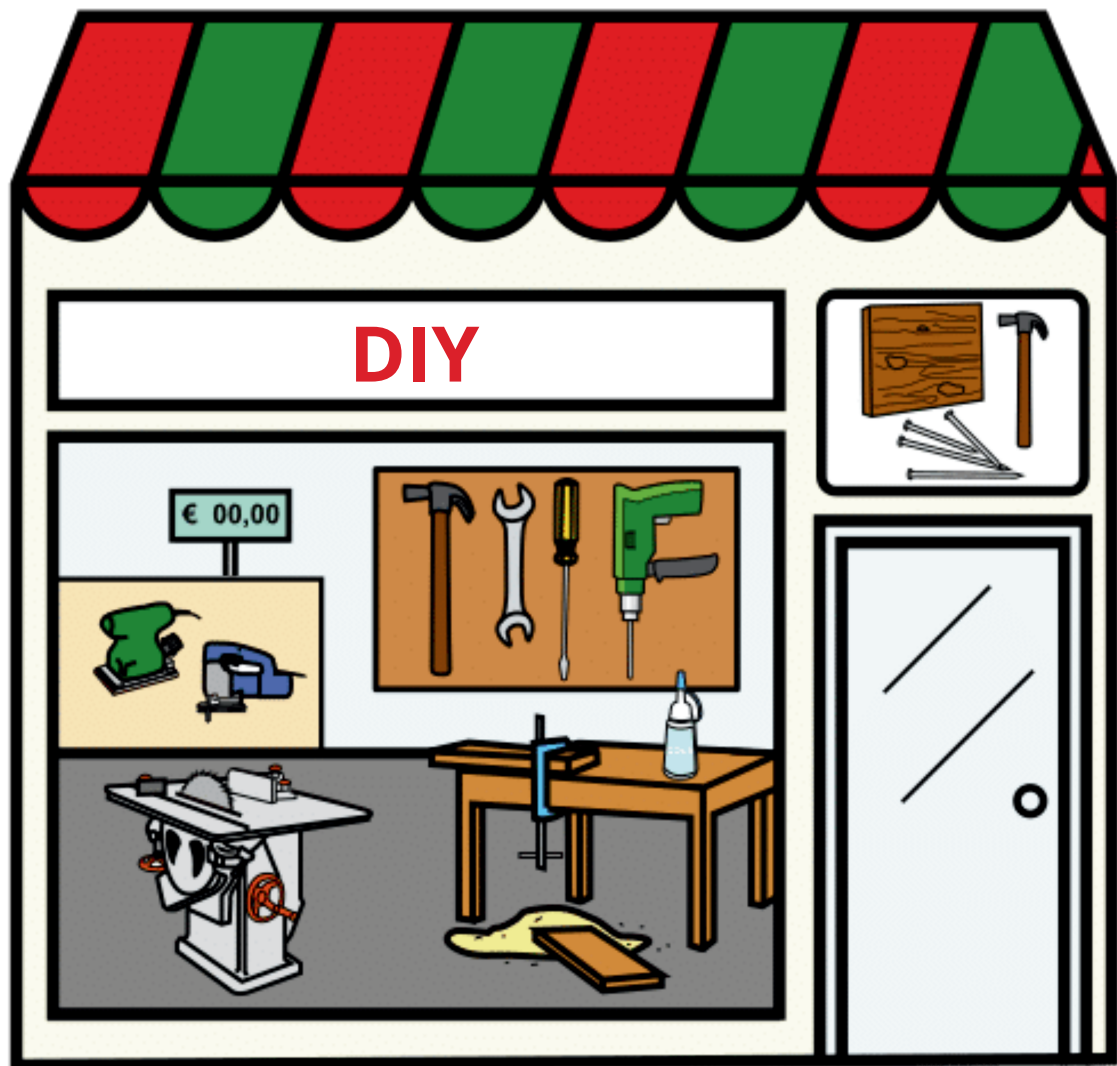


**MANAGE**

3



**PAY**



# DIY STORE

1



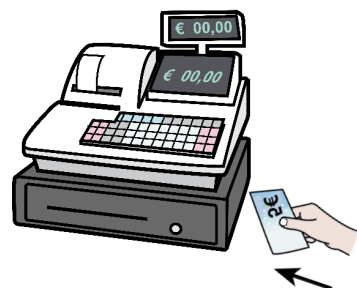
BUY

2

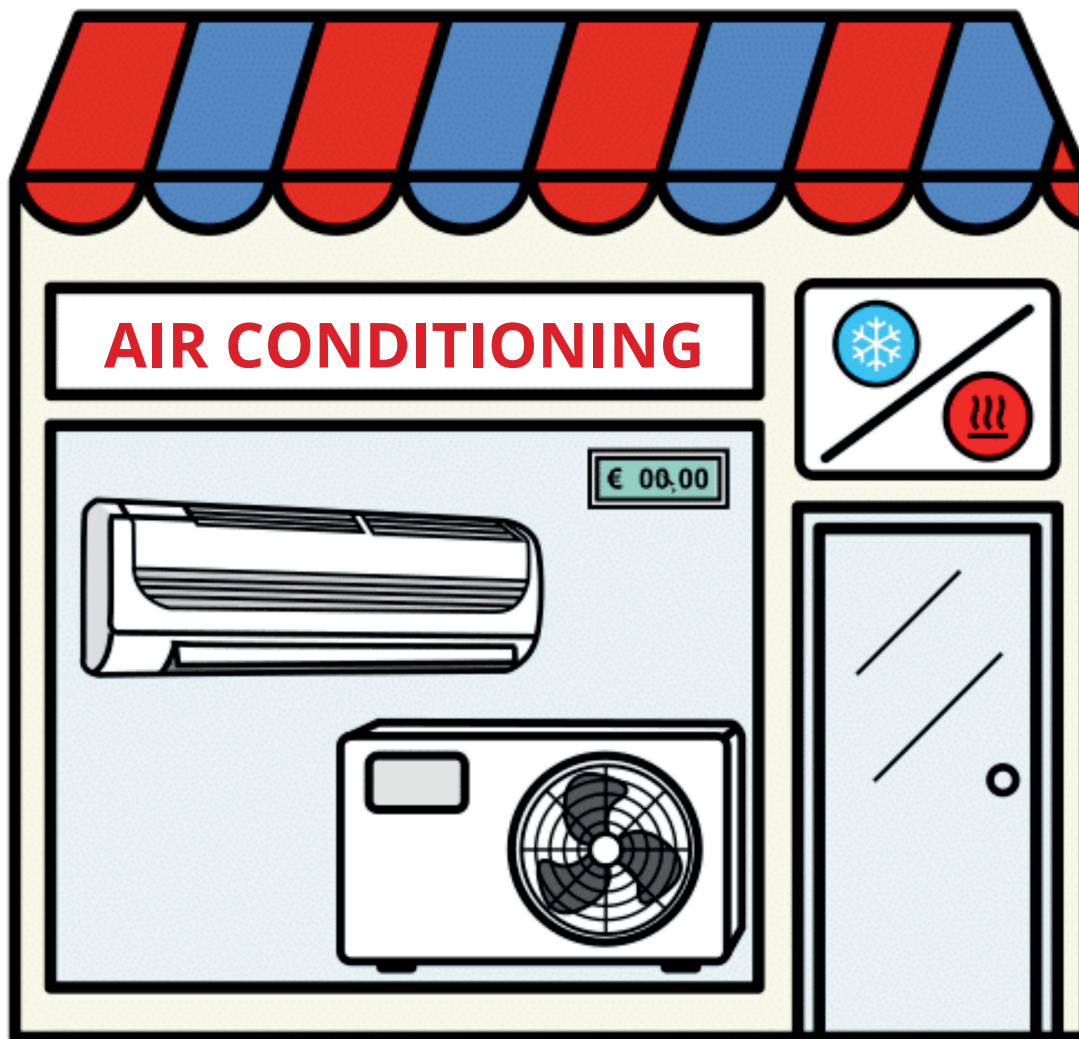


CHOOSE TOOLS

3



PAY



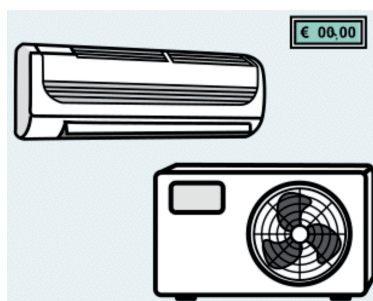
# AIR CONDITIONING

1



**BUY**

2



**AIR CONDITIONING**

3



**PAY**





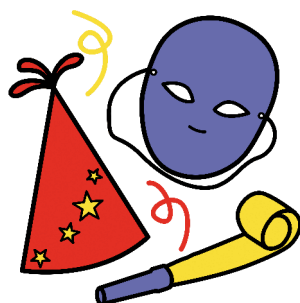
## PARTY ITEMS

1



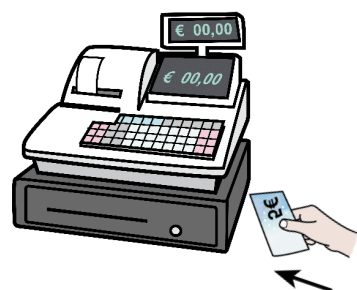
**BUY**

2

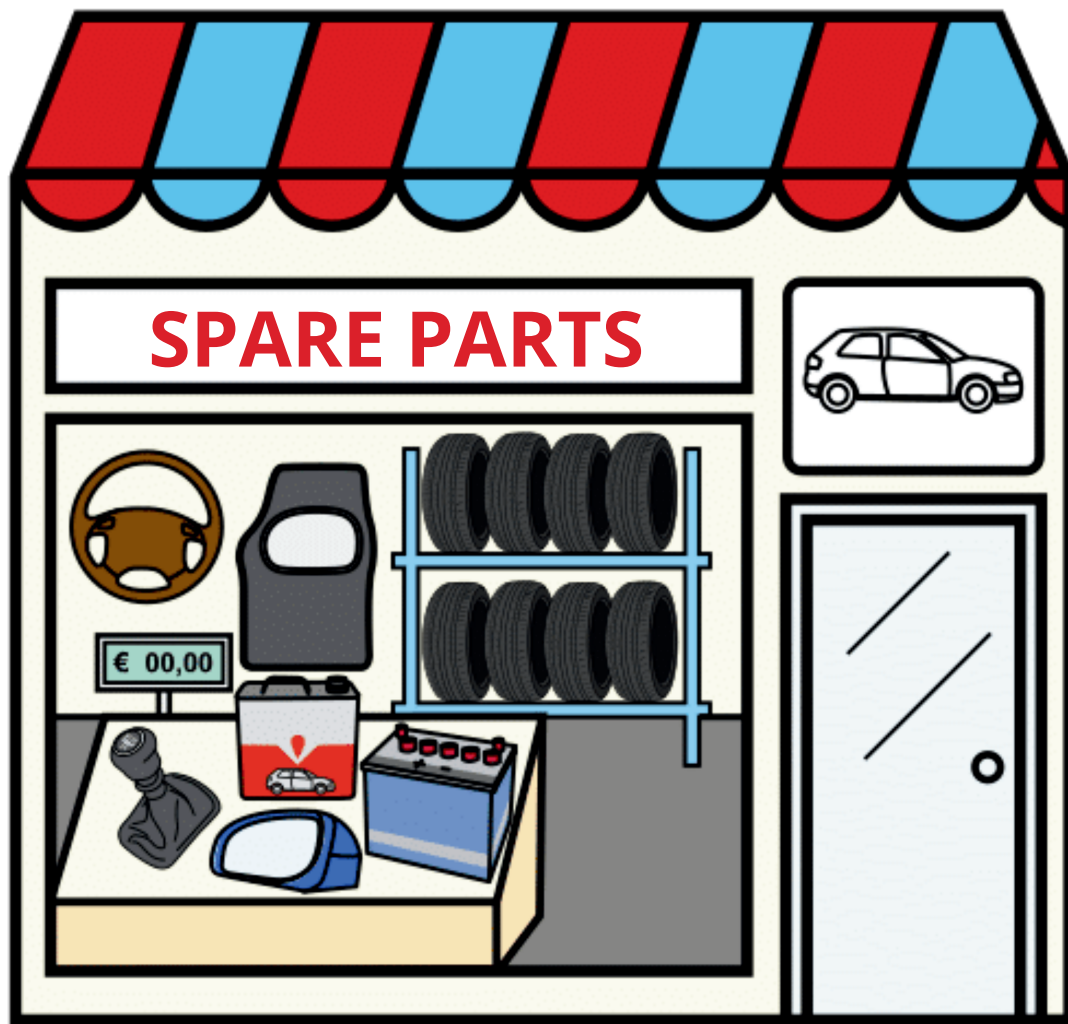


**ARTICLES**

3



**PAY**



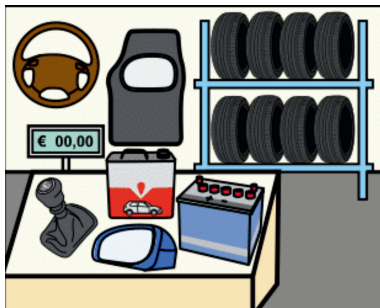
## SPARE PARTS

1



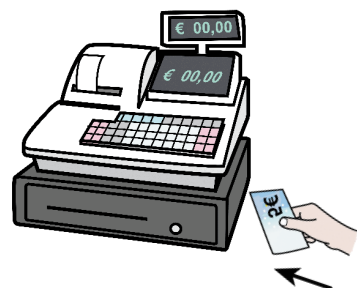
**BUY**

2



**ARTICLES**

3



**PAY**



# INSURANCE

1



TO ENTER

2



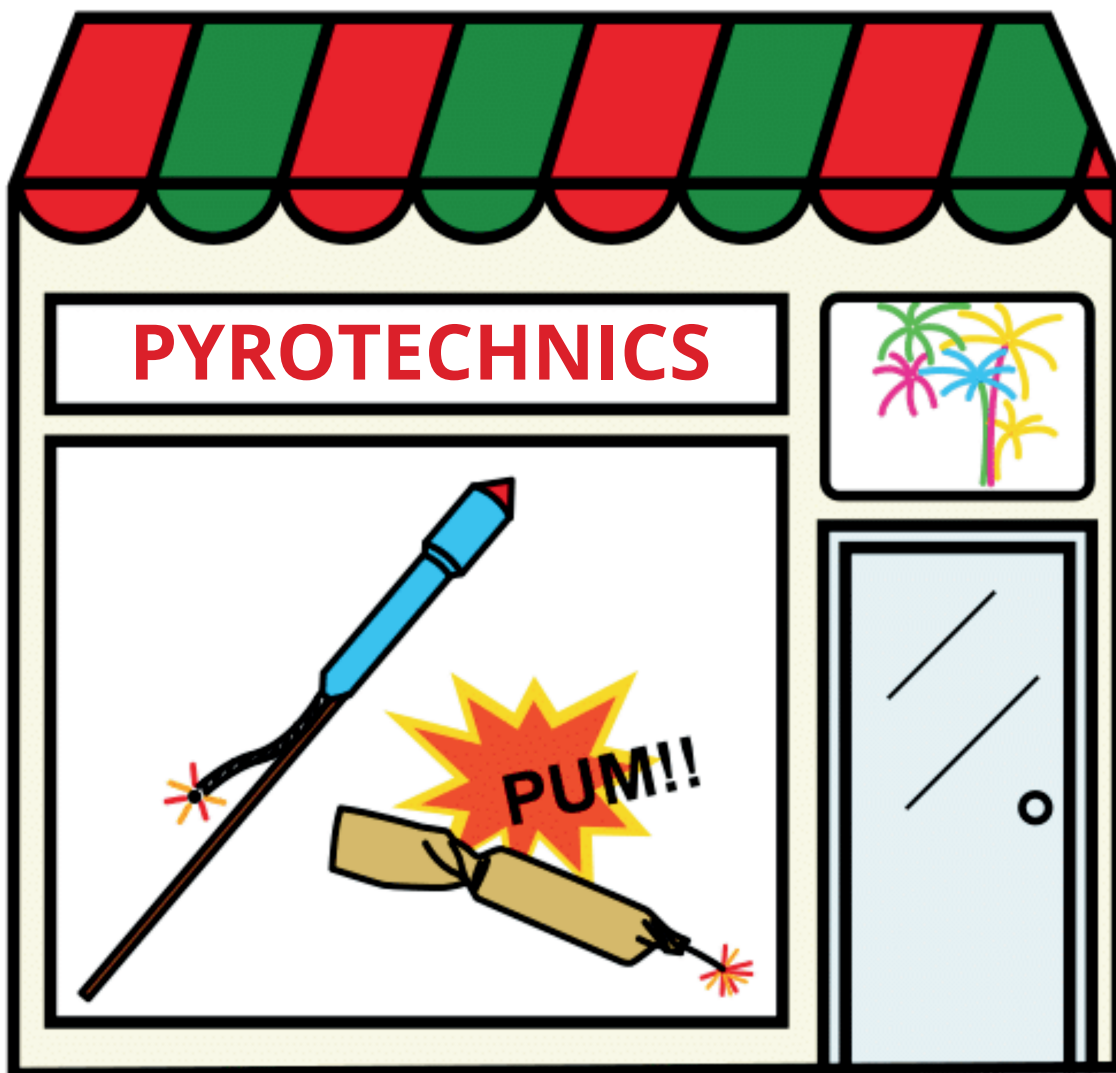
TALK TO THE AGENT

3



PAY





# PYROTECHNICS

1



**BUY**

2

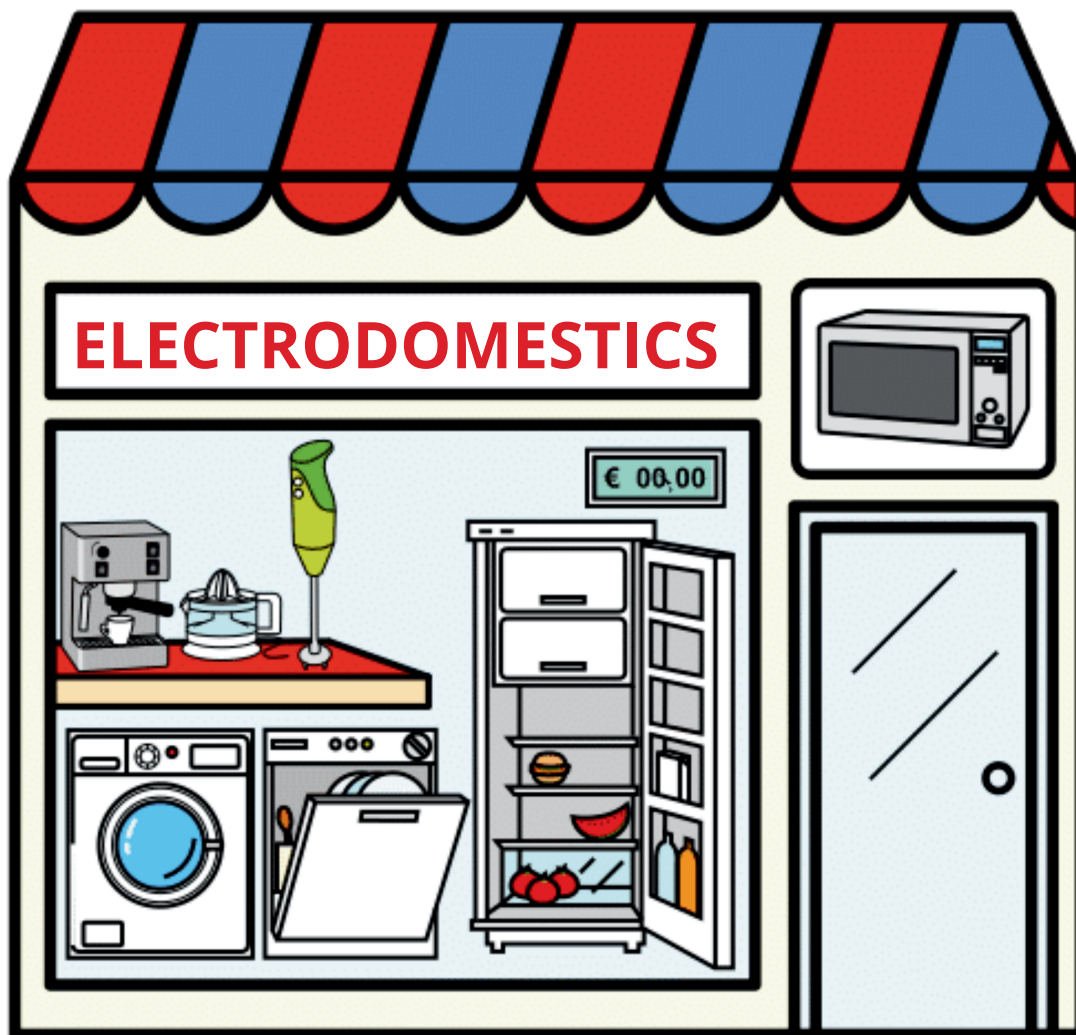


**ARTICLES**

3



**PAY**



# ELECTRODOMESTICS

1



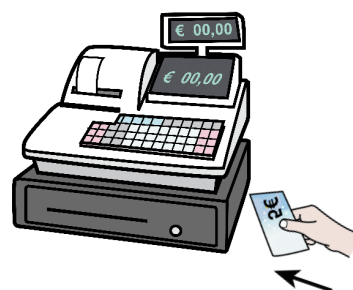
**BUY**

2



**ARTICLES**

3



**PAY**